

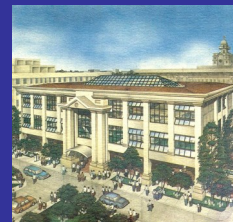


News in Print

University of Santo Tomas
MIGUEL DE BENAVIDES LIBRARY

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What's new in the UST library

According to King Whitney, Jr., “change has a considerable psychological impact on the human mind. To the fearful, it is threatening because it means that things may get worse. To the hopeful, it is encouraging because things may get better. To the confident, it is inspiring because the challenge exists to make things better.”

The Miguel de Benavides Library is one of the institutions which initiated the automation, confident that through these changes, the library will be able to provide the best services to its patrons. Now that the foundation has been laid down, it is now the task of the library staff, specifically those assigned at the General Reference and Information Section, to disseminate the information as well as to market the library. One of the projects the section has prepared for this Academic Year 2014-2015 is the revision of the Audio Visual Presentation (AVP) of the library which is usually presented during the library orientation for freshmen.

Aside from the electronic message board, another way to reach out to students is through the new Interactive Kiosk which has been installed recently at the ground floor lobby of the library. The *Free On-line Dictionary of Computing*, © Denis Howe 2010 defines interactive kiosk as a “stall set up in a public place where one can obtain information, e.g. tourist information. The information may be provided by a

human or by a computer. In the latter case, the data may be stored locally.” The contents provided by the Reference and Information Section include the library's vision/mission, library policy, services, Frequently Asked Questions (FAQ) and the library resources.

There is also a viewing area located at the lobby where patrons can watch the tutorials about the different library databases. Also included in the presentation is the virtual tour of the library.

Moreover, the library can now be accessed through social media sites such as *Facebook* and *Twitter* which

are also being managed by the Reference and Information Section of the Library.

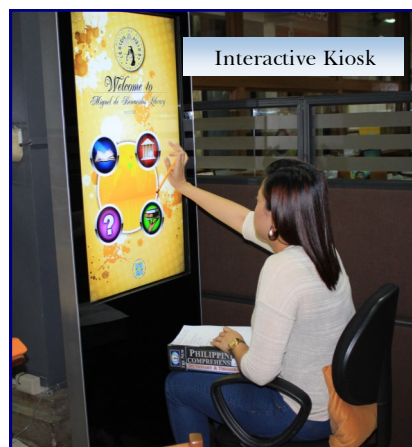
To increase and enhance its electronic resources, the library recently purchased the following databases: *Access-Pharmacy*, *AccessPhysiotherapy*, *Oxford Music Online*, and *Osiris* for the College of Commerce and College of Accountancy. Similarly, the library has also purchased several electronic books from *EBSCO*, *Gale Virtual Reference Library (GVRL)*, *Oxford Scholarship Online* and *Oxford Reference Library*.

With all these improvements, the Miguel de Benavides Library will truly be fearless, hopeful and confident that the library patrons will have the maximum benefits of library services.

Arlene P. Matias



Viewing Area



Interactive Kiosk

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“Revelations of the Book”

Last March 22, 2014, the Filipinas Heritage Library held a lecture-forum entitled **Revelations of the Book**. This was held at the Ayala Museum in Makati. The Library’s new project called “The Printed Word” is a lecture series revolving around the history of the book and other facets related to it. Their objective is to contribute to the promotion of reading and appreciation of the publishing industry and of *Filipiniana* publications. Invited lecturer was Ms. Patricia May Jurilla, PhD, an associate professor from the University of the Philippines in Diliman, where she teaches book history and literature.

Dr. Jurilla started her talk with quotes from French historian Lucien Febvre and Henri-Jean Martin which state: “the printed book is more than a triumph of technical ingenuity; it is a potent agent of civilization.” These two historians wrote a book about the social impact of the coming of printing and the culture of the book. The speaker also discussed the history of books, printing, and publishing in the Philippines as revealed by the treasures and curiosities of the Rare Book Collection of the Filipinas Heritage Library.

In her lecture, Dr. Jurilla mentioned the following titles some of which are already included in the rich and invaluable rare collection of the UST Miguel de Benavides Library:

- *Proceso de la Demanda de Nulidad de Matrimonio*. MS. Visayas, 1647
- *Colonel Draper’s Answer to the Spanish Arguments*, by William Draper. London, 1764
- *Historia General de Philipinas*, by Juan de la Concepcion. 14 volumes. Manila, 1788.1792
- *Flora de Filipinas*, by Manuel Blanco. Gran edición. 10 volumes. Manila, 1877
- *Ninay (Costumbres Filipinas)*, by Pedro Alejandro Paterno. Madrid, 1885
- The various editions of Jose Rizal’s novels like the *Noli Me Tángere* and *An Eagle’s Flight*
- *The Baldwin Primer*, by May Kirk. New York, 1902
- *The Philippine Readers*, Book 2, by Camilo Osias. Boston, 1932

She also mentioned the *Awit* and *Corido* books available in the early 20th century reprints of literary works in verse which were hugely popular during the

RDA policy and action plan for Philippine Libraries

Catalogers are committed to the creation and management of searchable and reliable electronic databases or catalogs carrying high quality, internationally accepted bibliographic records, through systematic and effective cataloging and classification.

Resource Description and Access (RDA), a new international cataloging standard was developed and introduced by a Joint Steering Committee for the Development of RDA as part of its strategic plan (2005-2009) to replace the Anglo-American Cataloguing Rules, 2nd Edition Revised, which was first published in 1978. It provides guidelines on cataloging digital resources and helps users find, identify, select and obtain the information they want. The purpose is to support the production of well-formed data that can be managed using both current technologies and newly emerging database structures and technologies in the future.

The Philippine Association of Academic and Research Librarians, Inc. (PAARL) in cooperation with the UST Miguel de Benavides Library, sponsored a two day training workshop entitled **Public Consultation and Training Workshop on Resource Description and Access Policy and Action Plan for Philippine Libraries**. This was held last March 27-28, 2014 at the Conference Hall of the UST Miguel de Benavides Library. It was attended by catalogers, librarians and library directors from the different colleges and universities in Manila and provinces.

The specific objectives of this training workshop were the following:

- to provide a nationwide public consultation for the full adaptation and implementation of the National Policy on Resource Description and Access for Filipiniana Materials/Resources among different types of libraries, museums and archives;
- to develop an action plan for RDA implementation in the country; and
- to conduct a hands-on training/workshop on the application of the proposed policies and standard.

The Prefect of Libraries, Fr. Angel Aparicio, O.P., welcomed the librarians through a PowerPoint presentation proudly reminiscing the history of the UST

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Training on “Conservation”

The Special Libraries Association, Asian Chapter (SLA-Asia) in partnership with the Association of Special Libraries of the Philippines (ASLP) conducted a three day training-workshop on the “Basics of Preservation, Conservation, and Restoration & Data Curation.” This was held last April 10-12, 2014 at the Aquinas University, Legaspi City, Albay. The main objective of this project is to bridge the gap of learning by linking respective institutions through collaboration and sharing of valuable ideas and expertise on the subjects.

The seminar aimed to:

- provide training-workshop to b e t t e r understand the theories and methodologies concerning preservation, conservation, restoration & data curation;
- know the fundamentals, philosophy, latest trends, best practices & international standards of preservation, conservation & restoration;
- better understand the trust and support of the respective governments in the field of preservation & conservation;
- address the preservation & restoration concerns for archives; artifacts; films, tapes & reels; paintings & photographs; and rare books & manuscripts;
- promote great interest in preserving & conserving National Heritage; and
- prepare participants in cases of emergencies and disasters.

Foreign and local resource persons were invited to share their expertise and knowledge in the fields of preservation, conservation, restoration and data curation. Participants were librarians, conservators, archivists, records officers, support staff and other information professionals.

The following were the lectures on the first day:

Introduction, Fundamentals and Philosophy in Preservation and Conservation, by Mr. Reinhard Feldmann, director /special adviser of the Handwriting, Historical Collection & Preservation/History & Book Science of the University of Münster, Germany.

Mr. Feldmann mentioned that cooperation between librarians, archivists and conservators will lead to the best results in their efforts towards protecting the collections. Librarians, should in fact, own the best possible knowledge of conservation management in general as well as of conservation and restoration in particular as to professionally discuss and negotiate with all people involved in conservation measures.



In photo are Prof. Reyes (3rd from left) being assisted by Ms. Santiago and Mr. Garcia during the workshop.

Mr. Feldmann also lectured on **Data Curation/ Digitization/iCloud, Long Term Storage of Digital Data**. According to him, converting the cultural heritage into a digital format will not only preserve the heritage for future generations, but will open up new scholarly approaches and co-operation scenarios, which are not foreseen yet in full detail and scope. Free and liberal access independent of time and place will stimulate research and allow work with materials which were formerly almost inaccessible.

Archives & Archiving: ISO & Best Practices was discussed by the Director of World Health Organization (WHO) of the Western Pacific Region, Ms. Alma Mila D. Prosperoso. She lectured about the smallpox eradication program long term preservation plan of the documents and promoting internal and external research by providing wide-range and easy access to documents.

Director Cedric D. Daep of Center for Initiative and Research on Climate Adaptation (CIRCA), Climate Change Academy discussed **Thrust of the**

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PASLI's 36th General Assembly

The Philippine Association of School Librarians, Inc. (PASLI) in cooperation with Bicol College conducted its 36th General Assembly and National Conference entitled **Envisioning the 21st Century School Library**. This was held on April 23-25, 2014 at the Regional Education Learning Center (RELC), Rawis, Legazpi City, Albay.

The seminar-workshop aimed to help administrators, professional librarians and non-professionals working in both public and private school libraries to:

- prepare the foundation for the establishment of a 21st century school library;
- upgrade their knowledge and skills in performing library-related tasks and services consonant to the information needs of the K-12 curriculum;
- update themselves on the latest trends and goals for competitive and cooperative librarianship as envisioned in the Association of Southeast Asian Nations (ASEAN) 2015; and
- observe and promote love of the Philippine culture and history.

Day 1: The first session focused on “Managing Staff in the 21st Century School” presented by Dr. Maria Luz T. Macasinag, president of Bicol College in Legaspi City. She talked about the four pillars of education which provide concrete or solid foundation for a total librarian; these are: 1) Learning to be (personal competencies); 2) Learning to live together

(social/relational competencies); 3) Learning to know (cognitive competencies); and 4) Learning to do (productive competencies). Dr. Macasinag also discussed the provision for good library programs, good library management, characteristics of good library personnel, increasing productivity of library personnel and becoming a motivational leader.

The second session was titled “Professionalism in School Librarianship.” This was discussed by Maria Gia G. Gamolo, Ed.D, IMC coordinator of Paco Catholic School. She started by giving people’s perception of the librarians before and librarians now, and the concept of libraries nowadays. There was also a brief discussion about the Philippine Librarianship Act (R.A. 6966 and R.A. 9246) as well as the librarians’ professional and personal competencies.

The last topic of the day was “Updates on the K to 12 Curriculum and Directions for the School Libraries,” by Edizon A. Fermin, Ph.D., principal of Miriam College High School. It was delivered through a recorded presentation. Nevertheless, it was still an informative topic. Open forum was done through Skype.

Day 2: The first topic was delivered by the Director of Rizal Library, Ateneo de Manila University, Dr. Vernon Totanes. It was entitled “Social Media and School Libraries.” He differentiated what social media is and what social media is not. He also set Ateneo de Manila University Library as an example of how the library

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Basic life support training

The University of Santo Tomas Human Resource Department (HRD) together with the UST Red Cross Alumni Association conducted a one day hands-on training on “Basic Life Support” for the UST support staff Crisis Marshalls. This was held last April 24, 2014 at the UST Tan Yan Kee Auditorium. The Library was represented by Ms. Lucy Bermudez of the General Reference Section, Mr. Joel Palangan of the Technical Section and Mr. Nemesio Magtaan of the UST Heritage Library.

The resource speaker was Mr. Lito S. Maranan, chairman of the UST Red Cross Alumni Association. Mr. Maranan taught some basic procedures on how to save lives from different life-threatening illnesses or injuries. He specifically demonstrated the basic steps to give life support for a drowning person.

In some cases, it is necessary for everyone to be educated on this kind of training. With the knowledge learned from the activity, the participants can now apply them in cases of injuries, to give the proper and right medical care to the victim.

Nemesio D. Magtaan

“Reference Management Platforms...”

Reference Service plays a vital role in the day to day routine in the library. It is where patrons can ask help and consult with a librarian in finding what they want, where to look for, or to enrich what they have already found. Reference librarians can help them look for a particular information, recommend sources on a specific subject, help with search terms, or discuss some other ways to help them get what they need. As time goes by, reference services evolved from a simple face-to-face reference question in the reference desk, to telephone inquiries and now, the digital reference or virtual reference wherein modern reference service is conducted online and the reference transaction is a computer-mediated communication. In this age, it is now possible to deliver reference services beyond the walls of the library by providing a simultaneous and real time information to multiple users who cannot access or do not want to have a personal encounter with a librarian. Thus, reference work has been accelerated and has become flexible from a physical to a virtual reference desk where the patron can now do their research papers at home, on duty or from any other remote locations. Virtual reference service is definitely the current trend in reference service program. Hence, librarians must scrutinize and intensely evaluate new tools and resources.

The active use of new technologies for information storage, retrieval and dissemination has been the most notable current development in the library and information services. Along with this emerging technology, it also means that reference librarians should be competent and have numerous skills in order to cope with the changing needs of the different types of library users especially the *Millennials*, Net generation, or the "Generation Y" users. *Millennials* mostly want to pursue challenges in this rapid-phased world and would rather not choose to experience boredom. They are the computer experts connected all over the world by email, instant messages, text messages, and the Internet.

Taking all these into consideration, a seminar-lecture entitled, “Reference Management Platforms: All Systems Go! A Holistic Approach to Modern Reference Service” was held last May 8-9, 2014 at the Learning Commons, De La Salle University in Manila. It was sponsored by the Philippine Normal University Library and Information Science Alumni Association (PNULISAA), Inc. in cooperation with De La Salle Philippines (DLSP).

The lecture focused on the following: revisit the humble beginning of the reference service management platforms in libraries and its importance to the work of the librarians; be aware of the appropriate selection and usage of reference service management; introduce and update librarians with the state-of-the-art reference service management programs; help information professionals keep abreast of the latest trends and technologies which they can apply and adapt to their libraries and information centers; discuss examples and provide learning experiences in using different reference service management platforms.

The first resource speaker was Mr. Martin Julius V. Perez, a Librarian from Foreign Service Institute. His lecture was entitled “What’s in for Me? a Closer Look at Reference Service Management Platforms.” Mr. Perez emphasized that technology will not ever replace the reference librarians and reference services but it is the direction we are heading to. He mentioned the benefits of Reference Service Management Technology/Platforms/Software that are currently used by different libraries around the world which make reference work and service easy and accessible to everyone. Likewise, he cited some of its features like: online/accessible through the Internet (Real-time); user-friendly (web-based and multi-user) interface; customizable, knowledge-base component; reference cooperative feature; key functions available but not limited to: communication system for users in a virtual environment (chat, widget, e-mail, web forms, page push, co-browse), online management of reference transactions, requests and referrals, statistical reporting and analysis tools and surveys. In addition, he gave some examples of the platforms/software that are commonly used in reference service: Desk Tracker, Desk Tracker Plus, Desk Tracker Live, Knowledge Tracker (by Compendium), RefTracker, RefTracker Express, DeskStats (by Altamara), QuestionPoint (by OCLC), LibAnalytics, Reference Analytics (by SpringShare), Gimlet, and LibStats.

The second speaker was Ms. Elvira B. Lapuz from the University of the Philippines Library. Her lecture was entitled “Becoming a Reference Manager: On Choosing the Best Platform that Will Work.” She emphasized the responsibilities, skills and roles of the reference managers as library managers. Librarians must have the skills necessary to provide good

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PGLL's seminar in the "City of Pines"

The Philippine Group of Law Librarians (PGLL) sponsored a seminar-workshop entitled "Developing Competencies in Library Automation and Preservation." It was held in Baguio City last May 14-16, 2014 at the Hotel Veniz. Participants from various types of libraries attended the event.

Ms. Nora P. Rey, president of PGLL, welcomed the participants and gave her opening remarks.

In the first session, the Executive Director of the House of Representatives Library, Ms. Emma M. Rey, gave an informative presentation about assessment and prioritizing. She discussed the steps in risk analysis in libraries and how to assess threats to the collection in both large and small libraries. She stressed the importance of identifying all possible hazards. Her second presentation revolved around what she admitted to be a very difficult task – prioritization of collections. She gave emphasis on significance assessment, or "ranking accordingly," which can be a complex process requiring depth of knowledge of the collection.

A workshop on book preservation followed. This was facilitated by Mr. Israelex A. Velena, Legal staff officer II of the House of Representatives Library. The participants were taught one type of text block preparation – the sewn binding. In addition, Mr. Velena discussed the different types of book repairs one could make use of, depending on the severity of the damage of a material.

On day 2, Ms. Micaella Angelica Gonzalez of Ayala Foundation, Inc. shared the essentials with regard to building a digital library. She also stressed the importance of a collection development policy, especially concerning issues such as funding and copyright. Aside from updating the participants on the different digital library initiatives like World Digital Library, Digital Public Library of America and Bibliotech, from the west, and some local initiatives, namely, Supreme Court E-Library, Official Gazette and data.gov.ph, Ms. Gonzalez also presented the Filipiniana Online. This digital library initiative of the Filipinas Heritage Library in partnership with Trade Channel Philippines, is an online library of about 2,000 volumes of rare Filipiniana materials, from the 1600s to the mid-1900s. Other primary sources included in Filipiniana Online are Blair and Robertson's "The Philippine Islands," Jose Rizal's Writings, Ayala Foundation, Inc. publications, Elpidio Quirino papers and the brainchild of the Filipinas Heritage Library, the Trade Routes Lectures. Ms. Gonzalez concluded her presentation by stating that technology should not be viewed as a threat, instead, it is actually a challenge for libraries to utilize these different technologies to provide quality service to patrons.

The Nationwide Operational Assessments on Hazards (NOAH), Disaster Risk Reduction and Project NOAH Solutions were presented by Project NOAH Chief, Service Research Specialist, Dr. Oscar Victor Lizardo. In his enlightening lecture, Dr. Lizardo mentioned about disaster prevention and preparedness. He differentiated hazards and disasters and the necessity of knowing one's surroundings and its potential hazards. He also showed the various technologies that Project NOAH utilizes to study and find ways to avoid and mitigate disasters.

Ms. Milagros Santos-Ong, chief of the Supreme Court Library, talked about the e-Library-Philippines: Databases and Sources for Research. She outlined the importance of digitization and its implications with respect to research. Several open sources and free databases were shown; these include Supreme Court e-Library (elibrary.judiciary.gov.ph), Senate of the Philippines (www.senate.gov.ph) and House of Representatives (www.congress.gov.ph) to name a few.

The speaker for the second day was from Mr. Gerry O. Laroza, head of the Ateneo de Manila University Rizal Library Computer & Audio-Visual Services and the creator of Infolib. Mr. Laroza highlighted the reasons why libraries decided to go the automated route. He laid emphasis that automation makes a library's collection available online not only to local patrons, but also to library patrons nationwide. Resource sharing is important to libraries. Furthermore, small libraries need to automate in order to level up to today's standards so that they will be viable in their communities and in the larger library world. He also pointed out key factors in selecting an Integrated Library System (ILS) for the library. He described Infolib as a free integrated library system designed to provide library and information management solutions for small libraries and other non-profit entities. After a brief history of how Infolib came to be, he demonstrated the modules of his ILS showing the flexibility, versatility and the ease-of-use of Infolib, even with little or no training at all.

The last day of the activity belonged to Mr. Eugene Espinosa, Legislative staff officer II of the House of Representatives Library. He introduced the group to the Koha integrated library system. "Koha" is a Maori word meaning "gift" or "donation." It is an open source software that includes the original source code used to create it so that users can modify the system to make it work better for them. Mr. Espinosa detailed the journey of the House of Representatives Library in their use of the different ILS until finally migrating to Koha.

The event concluded with parting words from Ms. Santos-Ong and Ms. Rey, thanking everyone who actively participated and for making the three-day event a success.

The six Es for future of libraries

Now on its sixth year, CE-Logic, an affiliate of C&E Publishing, Inc. sponsored a two-day national electronic conference on “E-volution: Surviving the Emerging Challenges in the Digital Age.” Each topic discussed aimed to motivate libraries to *Envision, Examine, Engage, Enrich, Explore and Expand*. The event was held last May 19-20, 2014 at the Sofitel Philippine Plaza, Pasay City. It was attended by library directors, state universities & college presidents from higher educational institutions nationwide.

The following were the speakers during the conference: Dr. Edizon Fermin, the High School principal of Miriam College lectured on “QRS & ICT in AEC: Going Global through the Glocal.” QRS stands for Quality Relevance and Sustainability; ICT for Information and Communication Technology; and AEC for ASEAN Economic Cooperation (*Envisioning*). His discussion was focused on the Association of Southeast Asian Nations (ASEAN) vision for the year 2020. He mentioned that Filipinos should not fear the ASEAN integration of 2015, rather, they should look positively, on how it can help the education system. At present, survey shows that in education, the Philippines ranks 66th in Asia. Also, the University of the Philippines (UP) is included in the ranking. Through integration, Filipinos can share their best practices, have more learning opportunities, more sharing of knowledge, and can strengthen ties among nations. The Philippine school system should meet the challenges so that Filipinos can benefit in the future.

The second topic was delivered by Ms. Sharon Maria Esposo-Betan, head librarian of the College of Engineering, UP. In her topic “Sharing Electronic Resources, the Maroon Way” (*Examining*), she discussed the meaning of electronic resources and its composition. She mentioned the different electronic resources of UP. According to Ms. Betan, their website is the most important component of their library service since it is their gateway to the users. In response to the changing needs of the students, they are also very active with their library service delivery through social media. They have a space provided for social inter-action. In their own way, they wanted to provide unique experience by giving modern, cozy and relaxing environment on top of the best services that the library provides.

Mr. Vincent Cheah, a senior product manager of Cengage Learning, lectured on “Effective Strategies in Digital Planning and Maintenance” (*Engaging*) wherein he discussed the different library resources that are needed and are important for faculty members. He also differentiated the advantages and disadvantages of a publisher and an aggregate. At the end of his talk, he gave examples of library resources which are also the products that are provided by his affiliated company.

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“K-12 Program and Mobile Librarianship”

In any challenge, it is important to be always prepared. This is the reason why the UST Librarians Association (USTLA) organized a forum entitled “UST Librarians: Heading towards Emerging Trends.” The objective is to help librarians become better equipped in facing the challenges that the new academic year 2014-2015 may bring. This half-day activity was held last May 23, 2014 at the conference hall and in the Internet section of the UST Library.

The first of the two resource speakers was Prof. Edwin M. Suson, the Library coordinator for the College of Commerce. Prof. Suson gave a brief talk on “K-12 Senior High School: Barriers and Opportunities for Academic Libraries.” This is basically about how to make the Library ready in connection with its collection and services for the K-12 DepEd program. Fortunately, as explained by Prof. Suson, the University has the necessary human and physical resources that could address the needs of the senior High School students whatever career track they may choose. It was expounded that under the new DepEd curriculum, students can opt for a specialization depending on the occupation or career they intend to pursue. It can be any of the four specialized tracks like the academic track, sports, arts and design, or the technical-vocational livelihood track. In terms of the current collection of print and online resources, the UST Library is similarly viewed above par and all set to meet the requirements of the senior HS curriculum.

The second speaker Ms. Karryl Kim Sagun, head Librarian of the Reference and Information Services of the Rizal Library, Ateneo de Manila University, discussed mobile librarianship. She began her presentation by enumerating the many reasons why librarians need to go mobile, these are: to professionally develop information specialists with the existing new educational landscape; to solve the problem of location between the library and its target users; to be able to maximize the multitude of platforms at hand and the required staff expertise; and lastly, due to the inadequacy of native applications. It was underscored that librarians must go mobile simply because it is where the users are and considering almost all own a mobile device. Likewise, the Library must strategize to find ways to lessen the gap between the librarians' skills and the needs of users if one wants to become more efficient in delivering services in today's digital age.

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“Revelations... from page 2

Spanish colonial period; the local publications during the Japanese Occupation; and the different versions of the *Doctrina Christiana*.

Overall, the forum was very informative and enlightening. It was attended by educators, cultural workers, librarians and book lovers from various institutions. On that same date, an exhibition of eighteen (18) titles chosen and curated by Dr. Jurilla was launched and was open to the public until March 29, 2014. The lecture and exhibition showcased the different periods of publishing in the Philippines from the seventeenth (17th) until the twentieth (20th) century in connection to social and cultural history.

Marilou G. Palermo

RDA policy... from page 2

Miguel de Benavides Library; while the opening remarks was delivered by Atty. Antonio M. Santos, director of The National Library of the Philippines. Two librarians hosted the said event, they were Ms. Cielito DR. Santos of Bulacan State University and Ms. Rose P. Robles of San Beda College who also introduced the speakers.

Day 1:

Ms. Mila M. Ramos, a former member of the Board for Librarians, discussed the Cataloging Policy Statement for Filipino Librarians, Cataloging Policies, Standards and Language. The policy statement aims to set forth the general principles and guidelines to help the Filipino cataloger in achieving his/her goal of effectively linking information with users. Ms. Ramos mentioned that every library is expected to formulate its own cataloging policy; and that, catalogers should use the American English in cataloging library resources.

Dr. Sonia M. Gementiza, director of Aklatang Emilio Aguinaldo of the De La Salle University-Dasmariñas, lectured on “MARC 21: Bibliographic and Authority Data Format.” The Machine Readable Cataloging 21 (MARC) is an international descriptive metadata format. Its communication formats are for Bibliographic Data, Authority Data, Classification Data and Community Information which are widely used standards for the representation and exchange of bibliographic, authority, holdings, classification and community information data in machine-readable form.

Ms. Annelyn Lim, Head Librarian of the Cataloging Department of U.P. Diliman, discussed the “Recording Attributes of Manifestation and Item.” She mentioned that *manifestation* refers to the physical embodiment of an expression of a work while an *item* refers to a single exemplar of instance of manifestation.

Day 2:

Prof. Ruben P. Marasigan, chair of the National Committee on RDA, presented the topic on “Identifying Persons, Families and Corporate Bodies: a Workshop on Constructing Access Points (Creators and Contributors).” Mr. Marasigan elaborated on the aspects of RDA which are *description* and *access point*, the differences between RDA and AACR2 and access points. Access points is a unit of information in a bibliographic record under which a person may search for and identify items listed in the library catalog or bibliographic database.

Ms. Ana Maria B. Fresnido, director of Libraries, Learning Commons of De La Salle University-Manila, lectured on “Identifying Works and Expression: a Workshop on Constructing Access points (Preferred Title).” The speaker taught the participants how to identify works and expressions, a Functional Requirements for Bibliographic Records (FRBR) products of intellectual or artistic endeavour entities.

Prof. Corazon M. Nera, director of the Academic Resource Center, Lyceum of the Philippines University-Manila, discussed the “Public Consultation in the Implementation of Cataloging Policy Statement for Filipiniana Resources.” She started with a game and generously distributed prizes to those who answered the questions correctly. Everyone enjoyed the game. This was followed by a consultation from librarians and catalogers about the implementation of ‘Cataloging Policy Statement’ for Filipiniana resources.

For the cataloging community, RDA marks a significant change because it is a standard designed to be used as a Web tool. The cataloger aims to serve the needs of the user. RDA gives the cataloger concrete guidance to respond to the user’s needs and to record data that matches specific user tasks. As the catalogers build the body of RDA data, users will start to see the benefits of a standard.

Cataloguing rules have changed throughout the centuries. Whether using the catalog standard of AACR2 and RDA, the speakers in the seminar would always tell the catalogers “transcribe what you see and what you see is what you get.”

Chona L. Mangilin

Training on “Conservation” from page 3

Philippine Government on Preservation & Conservation & Conservation/Disaster Management.

He explained how the province of Bicol adapts to climate change by starting with disaster risk reduction and setting up CIRCA.

The Digital Archives of the Supreme Court of the Philippines was the topic discussed by Ms. Milagros Santos-Ong, director of the Supreme Court of the Philippines Library. Ms. Ong expounded on the digitization project of Supreme Court. Priority is given on the digitization of their archival collection, specifically, the legal materials and information on the sources of law, laws and court decision of the Philippines. She ended her presentation by informing the participants that at present the Digital Archives, SC E-Library has fulfilled the mandated mission of maximum access to all through its online application. Although their collection is now in the digital format, they still keep the original documents well preserved.

The second day was an equally important and busy day with the different topics lined up:

Again, on the topic of Preservation, Mr. Feldmann discussed **Preservation & Restoration Concerns: Artifacts, Rare Books & Manuscripts**. He mentioned the restoration procedure that they conduct in their library rare collection. The restoration of the original manuscript of *Noli Me Tangere* of Jose Rizal was sponsored by the German Embassy wherein German restorers were invited to execute the project. The said manuscript is kept and carefully stored at the National Library of the Philippines.

Prof. Maita M. Reyes of the Philippine Association for Scientific Conservation, Inc. lectured about **Paintings & Photographs**. As part of her presentation, Prof. Reyes shared simple tips on how to take care of paintings and photographs. Care for paintings is about good housekeeping, regular inspection and good storage. On photographs, she made a more detailed discussion. Prof. Reyes also mentioned that newer paintings and photographs in the collection should be given similar attention. She ended her presentation by mentioning this timeless adage “prevention is better than cure.”

Mr. Benedict Salazar Olgado, the head archivist of the National Film Archives of the Philippines, talked about **Films, Tapes & Reels**.

In another session, Mr. Feldmann lectured on **Mass De-acidification**. According to him, the main cause of paper decay is the acid. He also discussed the different deacidification methods (*a common term for a chemical treatment that neutralises acid in material such as paper, and that may deposit an alkaline buffer to counteract future acid attack*).



Some of the participants pose for a souvenir photo with Mr. Feldmann (4th from left).

This was followed by another discussion by Mr. Feldmann on **Disaster Awareness & Preparedness**. According to him, it is better to recognize a potential risk or danger to men and archival materials and its first and basic step for functional emergency preventive measures. Some of the inevitable sources of risk are the following: flood and extreme rainfall, storm and fire, burglary and theft, arson, terrorist attack, and war. Not to forget and leading due to frequency of occurrence are constructional defects and negligent handling of technical facilities such as water pipes, power supply lines and electric devices. In these cases, it is needed to conduct an assessment and classification for appropriate precaution measures and establish certain awareness for the respective overall context. From this, it can be derived that preventive measures do not lie within the responsibility of the safety officer. Rather, everybody has to contribute to conserving and securing archival properties.

The last session conducted for this day was the **Workshop**. This was not in the program proper but due to its importance, Prof. M. Reyes was able to squeeze in this activity before the day ended. She invited the staff of the Antonio Vivencio del Rosario UST Heritage

cont'd on next page

Strategic planning of the UST Library



The UST Miguel de Benavides Library had its annual planning last April 7 & 8, 2014. It was held at the Library Conference Hall and attended by the UST library staff together with the Library Administrators. Invited speakers were Mr. Celso Noel Aban, M.E. and Mr. Edwin M. Suson, MScM, RFP®, CET, both from UST College of Commerce.

Two days had been set for the planning. On **day 1**, the session was formally opened by a welcome remarks from Fr. Angel Aparicio, O.P., Prefect of Libraries. The subjects that were discussed are the Vision, Mission, Objectives, Key Result Areas and Key

Performance Indicators (VMOKraPI). Mr. Aban emphasized the importance of aligning the Library's Vision/Mission with that of the University. He also taught the participants how to formulate KRAs and KPIs. Key Performance Indicators are quantifiable measurements agreed to beforehand, that reflect the critical success factors of an organization. In the afternoon was the workshop where each committee prepared its own KRAs and KPIs. The first day was very tedious but it was indeed productive.

On **day 2**, it was Mr. Suson's turn to talk about library planning strategies. Several videos were shown on how to make Strategic Plan work for the library. Ideal library set-up, library services, and staff development/trainings were also given emphasis in the presentations.

The seminar ended with a closing remark by Ms. Estrella S. Majuelo, chief librarian. Each speaker was given a *Certificate of Appreciation* and a token. This year's library planning was informative and really beneficial to all library staff.

Lady Catherine R. de Leon

Training on "Conservation" from page 9

Library, Ginalyn M. Santiago, librarian and Ken Aldrin M. Garcia, support staff, to assist her in conducting the workshop. In order to protect photographs and single sheet document, the participants were taught how to make photo corners, encapsulate and make boxes.

On the last day, the participants together with the organizers and speakers, had a cultural tour to some tourist destinations in Legazpi city such as:

- Daraga Church which is the crowning glory of religious architecture in Albay
- Cagsawa Ruins are the remains of a 17th century church destroyed by Mayon volcano's 1814 eruption

- Embarcadero is Legazpi City's waterfront life-style hub, commercial and entertainment center
- Legazpi Boulevard is the town's picturesque seaside boulevard which is a favorite recreation and sightseeing area

Attending a seminar like this is not only gaining knowledge but also knowing the experiences of the participants as regards to their collection. With the shared expertise of the speakers, the participants are now assured of the right methods in preserving library materials.

Ginalyn M. Santiago



SPORTSFEST 2014

April 29, 2014 marked the opening of the University of Santo Tomas annual sportsfest for its support staff. This year's theme was "One Game, One Goal, One Glory." The program started with a parade starting from *Plaza Mayor* and ended at the UST Seminary gymnasium. The Library support staff was in full force for the event. Each department had a muse; the Library was represented by Ms. Lordelyn Tiamson.

Part of the program was a *Zumba* exercise which was participated in by all members of the support staff for them to be energized. Each team also prepared either a gimmick or a cheer dance. The Educational Technology Center (EdTEch) and the Library Department joined together in



Members of the Support Staff during the parade.

performing a cheer dance; luckily, they won first prize.

The first game was the basketball tournament.

Each department was a team. Everyone was encouraged to participate and choose the games suited for them such as: basketball, volleyball, bowling, billiards and badminton.

The championship game together with the awarding ceremony was held last June 6, 2014.

Ken Aldrin M. Garcia



During the Zumba exercise

"THE MOMENT WE PERSUADE A CHILD, ANY CHILD
TO CROSS...
THAT THRESHOLD
INTO THE LIBRARY,
WE'VE CHANGED THEIR LIVES FOREVER,
AND FOR THE BETTER.
THIS IS AN ENORMOUS FORCE FOR GOOD."

- BARACK OBAMA -

PASLI's 36th... from page 4

utilizes social media to engage students to come to the library. In relation to Dr. Totanes' lecture, Ms. Mary Rose V. Loria of Chinese International School discussed how 'cloud computing' is being utilized in the library. Included in her talk are the definition of cloud computing, its types, cloud-based library applications, its benefits, issues concerning cloud computing and the role of the librarian.

The last day was a tour to Legaspi City's famous tourist spots.

This seminar-workshop inspired me to be a more proactive librarian. It motivated and challenged me to think and prepare creative activities to entice the students to visit the library and use its resources. I learned a lot of techniques especially using technology and social media as tools in promoting the library. In addition, I came to know the different strategies on how to improve the UST High School Library in terms of library programs, activities and services.

Lourdes Fatima C. Ramos

"Reference Management... from page 5

customer service. They should focus on the latest developments in libraries, change in responsibilities, and relationship with library users and the application of new tools and strategies because library users of today are always connected, they multi-task, work in groups and teams, they are experiential learners, very visual, and producers and collaborators as well as consumers. Librarians should guide and take part on the users' journey to knowledge.

Mr. Perseus Rex M. Molina, the assistant director for Support Services from DLSU Libraries, discussed the "Open Source Software for Reference Service: Free Tools for Libraries." Open Source is a software whose source code is available for modification or enhancement by anyone and is free redistribution. He cited some advantages and disadvantages of open sources software. He also presented the DLSU's Reference Platform/Suite Springshare. He even suggested to the participants to use free chat application alternatives (software) like Mibew and Live Helper Chat.

Mr. Molina's second topic was "SaaS for Reference Service: Making Cloud Computing Work for You." He discussed the Software-as-a-Service (SaaS) advantages and disadvantages. He also showed some SaaS samples

like Google Apps, Office 365, ZOHO, SurveyMonkey and boxbox. He presented the Reference Referrals Database demonstration, ILL/DD Tracking System demonstration, and the Information-Reference Dashboard demonstration built over Google App Engine and powered by iFreeTools Creator.

Ms. Janice D.C. Peñaflor discussed the "Reference Service 2.0: On Increasing Virtual Presence and other Marketing Strategies." She defined marketing, explained the 7Ps of marketing, the marketing process and strategies. She emphasized that marketing is everybody's business. We need to market our library to be able to connect to the users and tell the people about the services and resources available in our library. It is one way of informing the community the value of the service to increase support and keep the customer for the library to survive. One of the best ways to market is to create the library's own brand. She said that "Marketing exists without Promotion but Promotion doesn't exist without Marketing."

Another speaker, Mr. Jonathan A. Pantaleon is the OIC of the Reference Section of Far Eastern University (FEU) Library. He Lectured on "Reference Service Management Platforms in Practice at Philippine Libraries." He discussed the Reference Management Platforms of some universities like the DLSU Manila, SPRINGSHARE. He also explained the FEU-GIMLET in their institution. He highlighted the importance of having a Reference and Information Services Manual which will reiterate: service limitations, guidelines and protocols, forms, and ILIP Lesson Plan. He advised to have required readings especially for reference librarians which include: Reference and User Services Association (RUSA) Guidelines for Information Services; RUSA Behavioral Guidelines for Reference and Information Services Providers and the ACRL Information Competency Standards for Higher Education.

The seminar was certainly a very informative and enlightening lecture. The field of librarianship is indeed a very rewarding job. However, as modernization has come and computerization progressed, librarians can certainly never stop these changes. They must be open to technology advancements, be familiar and utilize these new developments. In today's hasty and hurried phase of humanity, it is a must to keep abreast and at par with these new technologies that have become the latest trends in librarianship. Librarians must continue to enhance and boast themselves in order to maintain their status as expert information specialists.

Rosemary B. Balbin

The six Es... from page 7

The last topic was delivered by Prof. Salvacion M. Arlante, a professor at UP and chairman of InfoManagement Specialist, Inc. Her topic was “Digitization of Library Resources” (*Enriching*). The needs of students are rapidly changing and more materials are being accessed beyond the walls of the library. She also discussed history of preservation and how it differs from conservation; the role of the librarians; and the role of information agencies such as libraries. The speedy technological development should be a challenge to every librarian. She also emphasized the need to digitize because according to her, through digitization, there is an improved access to materials. Ms. Arlante also mentioned about the digital library system of UP. Part of her presentation was an introduction and description of A S E A N University Network Inter-Library Online (AUNILIO) where the Philippines is a member country.

The first day ended with a business meeting with one of the new partners of CE-Logic, the Euro Monitor where they also introduced their products.

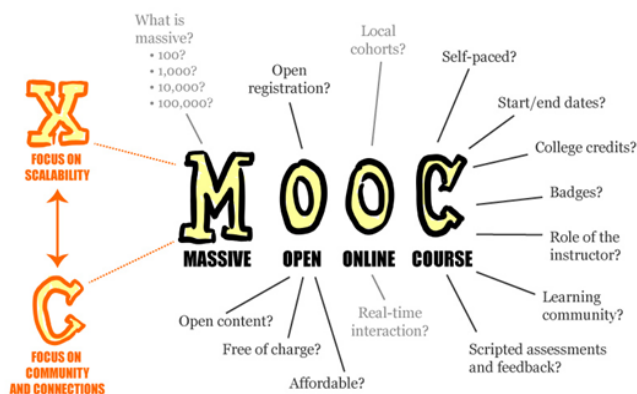
On the second day, Director Maria Teresita M. Semana of the Office of Policy, Planning, Research and Information of the Commission on Higher Education (CHED), expounded on “Insights on the Utilization of Online Resources in Academic Libraries” (*Exploring*). She mentioned the shifting from print to digital to transformed learning, e-learning application in other countries and also the e-learning application in the Philippines which was initiated by the Department of Education. She even cited some examples of the country’s different schools and universities such as the *Technical Education and Skills Development Authority* (TESDA), Polytechnic University of the Philippines (PUP), University of Santo Tomas (UST), Mapua Institute of Technology, Our Lady of Fatima University and the Far Eastern University (FEU) that provide e-learning to students. With the new trends in library, it is in her hope that higher education, through the help of librarians, will be able to compete globally.

Dr. Isagani R. Cruz, president of the Manila Times College, and governor of the National Book Development Board, was the last speaker who discussed “Investing in a Modern L i b r a r y System to Elevate Philippine Education” (*Expanding*). According to him, the Philippines’ scholars and teachers could be as good as, if not better than, scholars and teachers in other countries, if they are given adequate library resources and better educators. In addition, librarians can do so much if the available Internet is fast enough to allow them to access e-resources and be part of the best libraries of the best schools in the world. He further added that government and private sector should work hand in hand to elevate the Philippine education system.

Through this conference, participants gained insights on how to be able to meet the emerging challenges libraries in this digital age.

Arlene P. Matias

K-12 Program... from page 7



Source: http://en.wikipedia.org/wiki/Massive_open_online_course#mediaviewer/File:MOOC_poster_mathplourde.jpg

The attendees of the forum were also fortunate to have an overview of the “23 Mobile Things : PH & SG (#23MThingsPHSG)” which is actually an online course designed to explore applications and social networking tools that can support delivery of services in libraries. This project is fundamentally a Massive Open Online Course (MOOC) developed by a Danish librarian, Jan Holmquist in 2012.



Example of a QR code

Source:

http://en.wikipedia.org/wiki/QR_code#mediaviewer/File:Wikipedia_mobile_en.svg

To equip the librarians with new knowledge and skills, Ms. Sagun ended her talk with an activity wherein the participants were taught on “how to create a QR code (abbreviated from **Quick Response Code**) thru the application with a Uniform Resource Locator (URL) or web address “goo.gl” to help the library promote its online resources. I personally found this exciting because aside from the fact that I get to know how to generate such codes, I am quite sure that thru this tool, the clientele will see the Library in a different light, not only as a repository of knowledge and history, but also a department that tries to keep up with the changing times.

The writer would like to end by saying that having known these latest developments in the field of education and librarianship, the Library is more than willing and ready to face the challenges brought about by the DepEd’s K-12 program and utilize web tools that would revolutionize the way librarians do things.

Maynard M. Vitug

Librarians graduate of Masteral degree

**"YESTERDAY, I DARED TO STRUGGLE.
TODAY, I DARE TO WIN."**

These words from Bernadette Devlin aptly describe the extreme determination and immeasurable perseverance of six UST Librarians who recently fulfilled their dreams of obtaining a Master's degree in Library and Information Science. Five of them successfully accomplished their special projects at the UST Graduate School last May 2014.



Ms. Fatima Calingasan-Ramos, head librarian of the UST High School, made a study on the reading habits, interests, and attitudes of UST High School students. The paper, *Reading Habits, Interests, and Attitudes of UST High School Students: a Basis for Library Program Enhancement*,

aims to help the Library expand the reading programs and services that will encourage more USTHS students to read.



Ms. Ma. Cecilia Lobo, the acquisitions librarian and a member of the Library Council, recommends that librarians and library coordinators develop collaborative strategies and techniques that would contribute to the instructional, learning and research needs of the clients.

The special project was titled, *Empowering the Faculty Representative/Library Coordinator in Collection Development*.



Ms. Raquel Lontoc, assistant head librarian of the Humanities Section, contends about the UST Miguel de Benavides Library space. The study, entitled *Library Space Assessment through User Learning Behaviors in the UST Miguel de Benavides Library*, identifies the significant user

learning styles and learning spaces that can be useful bases for space design and allocation.



Ms. Juanita Subaldo, head librarian of the Humanities Section, analyzes the usefulness of e-books as learning tools. The study, *E-books as Classroom Textbooks: an Assessment on the Perception of Grade 7 Students of the UST High School* may provide useful contribution in enhancing the

learning process to uphold students' interest and assurance for effective learning instruction.



Ms. Marivic Usita, head librarian of Science and Technology Section, made an assessment of the competencies and readiness of the UST Librarians in conducting research. It aims to explore how librarians view research as an essential basis for the development of librarianship

as a profession. Her project title is *Research Competencies of the Librarians in the UST Miguel de Benavides Library: An Assessment*.



Ms. Ginalyn Santiago, assistant head librarian of AVdR UST Heritage Library, finished her *Master of Library and Information Science* degree from Baliuag University last October 2013. Since Ms. Santiago opted for a non-thesis program, the University does not require even a

project to complete the course. According to her, research of students are incorporated in the research methodology subject.

Congratulations! The whole library family is indeed very proud of your achievement.

Kristi Ma. Fevie V. Macasaet

NEW USTLA OFFICERS

The new set of officers of the University of Santo Tomas Librarians Association (USTLA) for the Academic Year 2014-2015 was inducted last June 26, 2014 at the Library Conference Hall.

This event was attended by the library administrators: Fr. Angel Aparicio, O.P., Prefect of Libraries as the inducting officer, and Ms. Estrella S. Majuelo, chief librarian. Dr. George G. Lim, USTFU president, delivered a message and updated the librarians about the recently ratified CBA.

The USTLA officers for 2014-2015 are the following:

President	: Nora M. Matawaran
Vice-President	: Ma. Teresa F. Estoya
Secretary	: Marivic G. Usita
Treasurer	: Leonila M. Manuel
Auditor	: Chona L. Manguilin
PRO	: Marilou G. Palermo



Fr. Aparicio as he inducts the newly elected USTLA Officers.

The newly inducted president of USTLA, Ms. Matawaran, delivered her acceptance speech with her ending remarks “kayang-kaya pag sama-sama.”

A simple snack was prepared by the outgoing set of officers and members as cheers for another year of accomplishment.

Marivic G. Usita

“SMALL BUT CREDIBLE ELOY”



Manuel Angelo R. Guinto II was born in Manila on September 11, 1976. He is the youngest in a brood of three of Manuel N. Guinto, a retired employee of the University of Santo Tomas and the former Anselma O. Rojas.

Eloy, as his fellow library staff fondly call him, is a graduate of Electronic Technology at UST in 2001. He is a simple, peace-loving, God-fearing and a soft-spoken man. He is friendly and dependable, an employee you can consistently count on.

Eloy started working in UST as a student assessor in the Accounting Division. He later worked in the Mead Johnson as a material handler. He also tried his

luck in the King Fahad Armed Forces Hospital (Kingdom of Saudi Arabia) as a medical transcriptionist. But as a true-blooded Thomasian, he later returned to his alma mater and joined the library department assigned at the Circulation Section on February 1, 2011.

A happy family man, he is married to the former Marilou Guzman and they were blessed with two (2) kids, Manelo Gabriel and Mihr Joseph. For him, family is very important; he dedicates all his spare time with them on weekends. During weekdays, he gets up early morning to be able to come to work on time from Santa Rosa, Laguna. He is inspired and takes interest in library work that he plans to pursue a course in Library Science as a second course. He also dreams of having a business of his own someday. Hard work, honesty and perseverance are his key to success. With his good qualities, this man will surely succeed and will go a long way.

Bernardita M. Dela Vega

Fr. Angel Aparicio, O.P.

Prefect of Libraries

Ms. Estrella S. Majuelo

Chief Librarian

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