

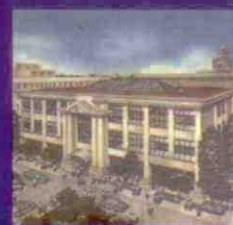


# News in Print

University of Santo Tomas  
MIGUEL DE BENAVIDES LIBRARY

Issue No. 67

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## THE UST PRINTING PRESS' ORIGINS



**T**he printing press of movable types developed by Johan Gutenberg in the middle of the 15th century was a wooden machine taking as a model the old wine presses of

Europe. It used its basic system of pressure by a plate that receives the pressure of a worm. This is the origin of a perfect machine which has been used for up to 500 years since.

Concerned with the proper approach to the beginning of the printing in the Philippines and to the printing of the first books that will be displayed in our exhibit, we visited the Imprenta Artesanal of the Municipality of Madrid, Spain, in order to observe the operations of their printing press and to inquire about the possibility of getting information for the fabrications of one replica for our exhibit.

We were provided with some guidance and a description of the process in the fabrication of this machine. Back in the Philippines we contacted Architect Benjamin Santos and we challenged him to produce a replica as exact as the one we had seen in Madrid. Following the description of the maker of this

replica, Carpenter Bernardo Lopez Lozano and with the help of some illustrations, Mr. Santos was able to produce this beautiful replica.

This is a perfect machine made mostly of wood. But there are also some iron and copper pieces, as well as leatherette and strips. It weighs ca. 322 kg. Its height is 202 cm. Its maximum width 99 cm. its length is 133.5 cm. and it is quite easy to assemble and disassemble.

In spite of its apparent simplicity, the fabrication entails much expertise and attention to detail and it is designed for maximum productivity and duration. This is the kind of machine that has produced some of the best and most beautiful books ever printed.

Was this the kind of machine used to print the first books printed in the Philippines? The answer to this question is positive though it needs some nuancing.

When one analyzes the first three books printed by the xylographic method in 1593, one may accept that they may not have needed the precision of this machine, but those produced a little later, from 1603 onwards could not be printed without this kind of press. We have proven that there was no need to import the machine from Europe; cooperation

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# LUMINA PANDIT : AN EXHIBITION OF HISTORICAL TREASURES

In view of the upcoming quadricentennial celebration of the University of Santo Tomas, the Miguel de Benavides Library had the formal launching of its exhibition with the theme "*A Treasure of our Nation*" last April 27, 2009 at the UST Museum of Arts and Sciences. It was attended by the University officials headed by Rev. Fr. Rolando V. de la Rosa, O.P., members of the Curatorial Advisory Board and members of the Patrons Committee such as the dignitaries and ambassadors of various embassies to the Philippines.

The library has been working on the exhibition for more than a year now, until Fr. Angel Aparicio, O.P., Prefect of Libraries, proposed a unique and appropriate title for the exhibit, "*Lumina Pandit: An Exhibition of Historical Treasures*." (*Lumina Pandit* - Spreading the Light). This upcoming exhibition reflects the continued mission of the University and the Library in spreading the light of education in building the Filipino nation. This would also explain how UST serves as a privileged witness to the growth and development of the nation through its 400 years of existence. The official curator of this exhibition is Ms. Marian Pastor-Roces, President of TAOInc.

One of the sections of the exhibit will focus on the **Doctrina Christiana**, first book printed in the Philippines (1593) by xylographic method, by the founders of the University of Santo Tomas. The existing original copies are: 1) *Doctrina Christiana, en Lengua Española y Tagala*, the copy is in the Lessing Collection, Library of Congress, Washington, DC; 2) *Doctrina Christiana en Letra y Lengua China*, one copy in the Vatican Library;

and 3) *Pien Cheng-Chiao Chen Ch'uan Shih-Lu or the Testimony of the True Religion*; the only existing copy of this *Doctrina* is in the Biblioteca Nacional of Madrid (Spanish National Library in Madrid). The library has been coordinating with various embassies and institutions to finance the loaning of the said books for the exhibit. Also, several artifacts and documents from the UST Museum and Archives will be borrowed to substantiate the items of some sections. It will be trilingual: in English, Wikang Pambansa, and Spanish.

The library is now on its publicity and production phase which aims to inform the general public on the significance of the project and to update them on the new developments that have already been accomplished to materialize this auspicious event. One of the highlights of the exhibition is to pay tribute to the beginning of printing in the Philippines. Thus, the library has requested **Architect Benjamin Santos** to fabricate an exact replica of the printing press found in Madrid, Spain. And after a month, he has presented his wonderful creation of the said replica. There are also pre-media events to be organized in order to create enthusiasm, awareness and generate support to the exhibition; these are: a) launching of the replica of the printing press and another dinner meeting with the Patrons Committee; b) exhibit on library collections in connection with the Conference on Pharmacy; and c) University-wide poetry writing contest. All these activities will be accomplished between January to March 2010.

The library also aims to generate financial resources needed for the realization of this project. Several institutions, library benefactors and the alumni of the University are being tapped and are encouraged to contribute and show support for the exhibition. The Philippine Charity Sweepstakes Office (PCSO) thru its Chairman, **Mr. Sergio Osmeña Valencia**, has sponsored the restoration of two of the most important medical books to be exhibited, these are: *Pedacii Dioscoridae Anazarbei De Medica Materia Libri V. De Letalibus Venenis eorumque Precaution...Lib. Umus. Interprete Marcello Vergilio, 1529* and *Practice in profectione chirurgica...*

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In photo are Mr. Valencia (left) as he hands in the check donation to Fr. Aparicio. Also in photo is Ms. Padilla.



## RED HAT FOR THE NEW SERVER



Choosing the right server is never an easy task. Like other choices in life, there are so many to choose from, and many factors to be considered aside from performance and power consumption. Nowadays, durability and stability are becoming gradually more important. However, most assessments about servers still focus on performance for the most part.

Due to the growth in the library's acquisition, cataloging, circulation, and serials and an almost outdated infrastructure operating system that resulted in a lower application performance and the need to serve its employees, the library focuses at numerous solutions. The ones with the best of price and performance are always at the top of the list of any IT team decision. Therefore, choosing HP DL380 G6 model with 2 Quad Core Intel Xeon processors, 5 hard drives (146GB each), and 12 GB memory made a lot of difference in deciding a good server for the library. With an operating system which is Red Hat Enterprise Linux version 4 supporting a wide range hardware and software applications, and is the world's leading enterprise-focused Linux environment, it provides the most stable and robust commercial product based on the Linux community's 2.6.9 kernel.

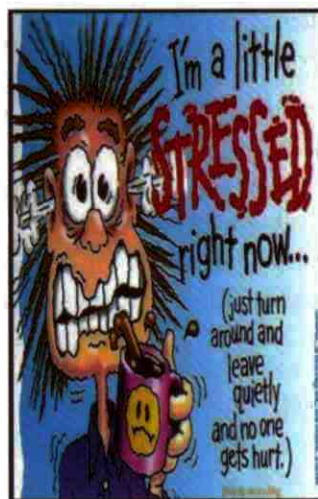
The HP ProLiant DL380 G6 Server continues to deliver on its heritage of engineering excellence with increased flexibility and performance, enterprise-class uptime and HP Insight Control manageability, 2 sockets Intel® Xeon® performance, and 2U density for a variety of applications.

### Features of HP DL380 G6:

- \* Increased performance and durability for demanding scale-out applications
- \* Smart, flexible systems ready for complex, dynamic environment
- \* Energy Efficiency Leadership

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## LECTURE ON STRESS MANAGEMENT



The University of Santo Tomas Librarians Association (USTLA) in cooperation with the UST Miguel de Benavides Library, organized a lecture-forum entitled "Banishing the Blues @ Work." This was held on June 2, 2009 at the UST Miguel de Benavides Library Conference Hall. This forum was one of the major activities of USTLA for SY 2008-2009. The forum focuses on identifying and recognizing the signs of stress and its causes that badly affect the health and work performance of the library staff. It also presented a number of coping strategies to fight stress.

Mrs. Michelle San Gabriel, USTLA president, delivered the opening remarks. She mentioned that professionals sometimes feel stressed out, which is a part of life but it should not lead to despair. There are several ways to fight stress. It should start with understanding the mechanism of one's mood and being aware of some strategies to cope with it. Ms. Diana Padilla acted as emcee.

The first lecture was given by Mrs. Leny Gadiana, Guidance Counselor of UST High School department. She discussed the nature of stress at work, the causes and effects and the preventive strategies and management methods.

The second lecture was on "Relieving Stress through Exercise" which was discussed and facilitated by Ms. Rachel Dellava, P.E. teacher from the High School department. According to her, physical exercise is one of the most effective ways of relieving stress. It provides a way for the body to release tension and pent up frustration. Mrs. Dellava's lecture included a demonstration of aerobic exercises making the afternoon session more alive. It left the participants' hearts pumping with so much fun and excitement. The exercises are meant to increase heart and respiratory rate thereby increasing one's strength and stamina.

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## PHILIPPINE LIBRARIANSHIP AS A PROFESSION

With the advent of modern technology, many question the volatility of traditional libraries and also librarianship being a profession. Because of this, the Philippine Foundation for Library Scholarship, Inc. (PFLSI) in cooperation with Jose Rizal University conducted a lecture forum entitled "Looking at ourselves: Philippine librarianship in an age of uncertainty." This was held last September 24, 2009 at the Jose Rizal University in Mandaluyong.

The objectives of the forum are:

- \* to present a picture of the present day Philippine libraries and librarianship;
- \* to develop an awareness of the extent of library services offered in some regions of the country;
- \* to know how far the new technologies have been applied in the libraries of Metro Manila; and to
- \* determine the needs of our libraries today especially with regards to the education and training of librarians.

The first lecturer was Mr. Dante O. Perez, Director of PFSLI. He lectured on the "Strange Odyssey of a Filipino Ulysses in Today's World of Philippine librarianship." Mr. Perez presented his forthcoming book, the *History of Philippine Librarianship*. He made a research on all the facets in the history of Philippine librarianship - from the first library, the first librarian, the first library science subjects in college, and the first library association. We learned that from a few collection of books, the first public library was born; from a mere subject in high school, library science has become a course in college and in a higher degree. For the librarians, knowing more about the profession's history is an inspiration, the development of the profession can be best attested to the fact that librarianship has indeed evolved and keeps evolving in the information age.

Dr. Allan B. de Guzman, a professor from the University of Santo Tomas Graduate School, gave the next lecture. He discussed the "Filipino Librarian Today and Tomorrow". He mentioned the different perceptions about the librarians, how they look, what and how they work. These are some of the serious concerns about the

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## THE 30th MANILA INTERNATIONAL BOOK FAIR



The Manila International Book Fair (MIBF) once again opened its doors to all avid readers and book lovers all over the country.

The Philippines premier book event, and the longest-running book fair in Asia, MIBF featured new and more interesting events which included storytelling sessions, books and products launching, live musical performances, and competitions. There were also seminars on: getting published, freelance writing, intellectual property protection, care and repair of book, digital debate on archives, museums, and libraries, projecting a good image of the library, professional etiquette for librarians, how to export books, Information Communication and Technology (ICT) in education, and dealing with the challenges the publishing industry faces amid the ongoing global financial crisis.

With its theme "Opening Doors and Pages: a legacy of books," the MIBF, once again, has been successful in gathering and uniting publishers, authors, booksellers, educators, librarians, and readers of varying generations, cultures, interests, and backgrounds. It has made books more accessible to an increasing number of Filipinos especially those who have had little or no access at all to books.

And now, thirty years after it first opened its doors to the Filipino people, the MIBF continues to promote books and reading by giving the bookselling and publishing industry a venue to promote new titles and authors, dialogue with readers, and discuss ways to improve the quality of books.

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## CUSTOMER SERVICE IN THE LIBRARY

The Ortigas Center Library Consortium (OCLC) Inc. in cooperation with Rizal Technological University organized a forum on customer service. This was held last September 20, 2009 at the SMX Convention Center, SM Mall of Asia, Pasay City. The speaker was Dr. Felipe Torres, Executive Director of Training Center, Gokongwei Brothers Foundation.

The forum has the following objectives:

- ◆ to know how to deal with innate/angry clients;
- ◆ to learn the techniques in motivating the customers to avail the services of the library or office;
- ◆ to maintain goodwill relationships with customers.

To obtain good customer service in the library industry, the library management must train employees to develop service-oriented attitudes, fulfill expectations that customers have such as: knowing how to answer or address the questions they may ask, and how employees interact with customers rather than be task-oriented.

Dr. Torres stressed on the "Dynamics of Positive and Negative Attitudes" that influence a person's relationship with other people.

### Dynamics of Positive Attitudes

*Don't plan for results, run for its causes.*

ATTITUDE ACTIVATOR Faith—Hope— Love	PERSONALITY (Attitudes in action)	RESULTS
Understanding	Enthusiastic	Success
Anticipation	Decisive	Recognition
Expectation	Courageous	Security
Confidence	Optimistic	Energy
Patience	Cheerful	Achievement
Humility	Considerate	Happiness
Belief	Friendly	Growth
	Courteous	Adventure
	Sincere	Health
	Warm	Friendship
	Relaxed	Love
		Inner-Peace

*Cont'd on page 9*

## MY BOOK FAIR EXPERIENCE

The 30<sup>th</sup> Manila International Book Fair (MIBF) was formally opened to the public last September 16, 2009 and run until September 20, 2009 at the SMX Convention Center, Mall of Asia Complex, Pasay City. This is one auspicious event for love of books and reading that most book lovers look forward to.

The UST Librarians have expressed their interests and support to the said event. They participated and took pleasure in joining in some of the activities. Together with the library coordinators and some faculty members, they selected books and other materials in support of the curriculum. The selected books were delivered to the library for final evaluation process before purchasing them. Some of the librarians attended seminars related to their field of expertise and interest.

This year's Book Fair has become a memorable experience for me and my co-librarians, Ms. Kaori Fuchigami and Ms. Madonna Alonzo. We were able to meet and listen to the talk of a renowned author, Mr. Andrew Matthews. It was indeed a dream come true for me to finally meet Mr. Andrews, one of my favorite authors of inspirational/self-help books. He is an international, dynamic and entertaining speaker who has the ability to inspire and motivate people to live more prosperous and happy life. His bestseller books are: *Being Happy*, *Making Friends*, *Being a Happy Teen*, *Happiness Now*, *Happiness in a Nutshell*, *Follow Your Heart*, and his latest publication is *Happiness in Hard Times* which came out last October 2009. His books have been translated in more than 30 different languages and have sold millions of copies in sixty (60) countries around the world. During his short talk on "Being Happy," he emphasized that happiness at work, in a relationship or in life as general, is one of the greatest challenges that we have to face and it sometimes take all our determination, persistence and self-discipline to attain the real happiness that we have always wished for. He added that happiness is a daily decision that a person has to make. We have the power and full control of our own happiness. Stop thinking of negative thoughts about life that would cause you worries and discomfort, instead, concentrate on happy thoughts that would make you smile and delighted each day. So, if we want to be happy, BE HAPPY! Afterward, Mr. Andrews had an autograph signing held at

*Cont'd on page 14*



## TEACHING STRATEGIES IN LIBRARY AND INFORMATION SCIENCE

The Philippine Association of Teachers of Library Science (PATLS) sponsored a lecture-forum entitled "Creative Teaching Strategies in Library and Information Science." This was held last October 17, 2009 at SMX Mall of Asia in Pasay City. Prof. Lourdes David, Director, Ateneo de Manila University Library, gave the inspirational message. Ms. Marian Ramos, a fourth year student from the UP Institute of Library and Information Science, introduced the guest speaker.

The invited speaker, Dr. Allan de Guzman, Director of the UST Center for Educational Research and Development and a professor of the UST Graduate School, mentioned that "librarianship today is really a dynamic profession. Teachers are good and very creative in their teaching thereby producing the best librarians in the country." He added "it is now an era of change and continuity. With the changing environment of information technology, the field of library and information science has so much to adopt and learn from the different approaches and practices of other disciplines." His talk centered on how to become creative and effective in teaching library and information science to the students. His talk also included the following:

1. Information seeking behavior.
2. Clear cut lessons on how to teach the course.
3. The art, style and techniques in teaching.
4. Curriculum structure.
5. Intellectual and personal attributes of faculty members.
6. Ability to communicate effectively/appropriately.
7. The use of critical thinking and judgment.
8. Reflective teaching framework.
9. Teachership-combination of competence, sincerity and character in teaching.
10. Three types of teachers: beginners, experienced and marginal.

Dr. De Guzman mentioned that teacher development should be the number one concern of any dean. He also suggested of having a "Teaching Olympics" such as on the spot indexing and abstracting of library materials and cataloging. He mentioned that the library and information science course should be content-based, student-based, industry-based and board-based. A reflection of accomplishment should always be done and a must on the part of the faculty member which should be well-established and accomplished in the class. He has to be reminded that students should be considered as the subject of their teaching process and not the object of it.

The lecture was very informative and alive which made the day fruitful. LIS faculty members, students, librarians and other professionals gained so much knowledge from this activity. Marilou Palermo, Head Librarian of the Filipiniana section of the UST Library, attended this activity.

Marilou S. Palermo

## REVISED PENAL CODE

The Revised Penal Code (RPC) which was approved on December 8, 1930 expressly repealed the old Penal Code, which was a modified version of the Spanish Penal Code of 1870. (Aquino 2009)

The RPC contains the general penal laws of the Philippines. It was enacted as Republic Act No. 3815, and some Philippine criminal laws have been enacted outside of the Revised Penal Code as separate Republic.

The Philippine Group of Law Librarians (PGLL) in cooperation with Anvil Publishing, Inc. organized a forum with a title "Revised Penal Code: toward a more humane and responsive criminal justice system in the Philippines." This was held last September 16, 2009 at the SMX Convention Center, SM Mall of Asia Complex in Pasay City.

The speaker was the Supreme Court Associate Justice Carolina C. Grino-Aquino, who plays an important role in the preparation of the Revised Penal Code Annotated now on its 4<sup>th</sup> revised edition. Justice Aquino discussed the history and some issues regarding RPC. It was learned that the Revised Penal Code supplanted the Spanish Penal Code which was in force in the Philippines from 1886 to 1930. She also mentioned the Philippine criminal justice system, which, according to her, instill fear, for retribution will come and crime does not pay. She also stressed the pillars of an effective criminal justice system namely: the Police Force which "brings criminals to justice;" Prosecution Service which must be competent in prosecuting criminals before the Court of Justice; the Judiciary whose judges must have dignity and integrity; and the Penal/Correction System which must be "administered with fairness."

The forum also featured the book launching of the Revised Penal Code, 4<sup>th</sup> edition. This book on criminal law will surely be useful for the bar and the bench. For lawyers, students of law, and other clients, this book will brush-up their legal knowledge on Penal Code. Lastly, this tool can be a good reference for the criminal justice system.

Jose Enrico B. David



## REVIEWS

# " A PLEASING ENVIRONMENT "

Books and reading play a major role in one's learning. They incite our minds and entertain us at the same time. Being lucky to appreciate this very fulfilling form of learning, I am one of those people who love to read. It gives me more insights and knowledge, quenching my thirst for wisdom. It lets me enter many worlds and meet people of different personas. It is my own "sweet escape." For me, reading is an art, a passion that leads my senses to another dimension, yet awakens my mind to the reality of life. It all started from an interest that captured me and until now, has not let go of me. Little by little, the bud of interest grew. Little by little, it flowered and became a fascinating craze for me.

However, amidst this fervor of mine, I know for a fact that not all people agree with me. Some describe reading as "tolerable" and part of me hurts to hear that. I understand that they just have yet to feel the bliss that one feels when reading. Books are awe-inspiring and teach people not just facts and key things but also points of reason and lessons in life. We experience standing on other people's shoes and see things from different perspectives. Quotations awaken our mind and make us realize so many things. We are aware that the great men we know are people who are well-read in one way or another. Dr. Seuss once said, "The more you

read, the more things you will know. The more that you learn, the more places you'll go." It is indeed very true. And for this reason, I believe all people should be encouraged to read; and all that is needed is a little push and persuasion.

It would really be unfortunate if the century-old books written by excellent writers will be disregarded just because of untapped or neglected reading capabilities. We should give importance and not to forget the legacy of the best books and the outstanding writers. The moment people begin to stop reading is the beginning of the eradication of knowledge.

Considering all these, I know of one thing that plays a large part and that is the "environment." Both environment and intelligence are given to us by the Almighty Father and it is our duty to take care of them. If the atmosphere is relaxing and clean, it causes less agitation and will boost the person's energy to read and strive for wisdom. Therefore, it will make the reader's mind clearer, making it easier to comprehend and appreciate the material better thereby providing a setting that is conducive to learning.

As Mortimer Adler, an American philosopher, educator, and author has stated, "Reading is a basic tool in the living of a good life."

*Sarah Denise Samson*  
3-Piety

## SPECIAL REPORT

### THE EFFECTS OF "ONDOY" IN THE LIBRARY

Typhoons of great magnitude is a common occurrence in the Philippines. But the most recent ones that hit the country, particularly "Ondoy," were really unexpected with the effects very alarming! Several reasons have been cited for the horrifying gush of flood waters coming from everywhere and anywhere; they say because of dams that released tremendous amount of water; others say, peoples' heedless considerations to "Mother Nature;" another is due to some defective infrastructures. No matter what the reasons could be, it was a glaring fact that no one was spared - young, old, rich, and poor. The disaster may be a fitting "eye opener" to many; this time, it was not "bringing out the best or worst out of people, but undeniably, only the "best." People from all walks of life were one in helping one another; even the ones who have been badly hit could still spare time and effort to lend a helping hand to alleviate the sufferings of those who are equally distressed. Surprisingly, and thank God, no incidents of opportunism have been reported.

Floods of high waters are already common sight along Sampaloc areas, including the university belt. The University of Santo Tomas (unfortunately located in low areas) is always affected by floods, sometimes, not even caused by a typhoon but just by an ordinary continuous downpour. The whole campus was in deep water, not even the university library was spared. Minimal flooding had been noted in the Main Library and this was due to

strong flow of water coming from the drainage canal; minor leaks in a few areas had also been spotted but they were addressed to right away. Other than these, only the two branch libraries, namely, the Ecclesiastical Faculties and the Grade School Libraries were submerged in water, but only the Grade School suffered with close to 600 books found damaged. It was really an unfortunate scenario! The library building even became one of the sanctuaries of students who got stranded in the rage of the typhoon. More than a hundred students and even parents stayed overnight. Good that there was enough food provided by the University and the library as well.

Plans had been made for the rehabilitation work. Members of the library staff including janitors were requested to report to work to help in the recovery process.

Besides, during the week of suspension of classes in the university due to typhoons, close to 2,200 books were reported "on loan." From the time that work has been resumed on October 5 up to December 17, a total of 1,185 books have been returned, 36 of which were assessed as damaged and in need of treatment. They are now being restored in the Conservation laboratory of the Heritage Library.

Until we have all the "unreturned" books on hand, we would not be able to determine the exact number of books that have been affected by the calamity.

*Estrella S. Majuelo*



## ***The UST Printing Press***      *from page 1*

between researchers and manufacturers is enough to accomplish some dreams.

We are duty bound in this 400 anniversary of the foundation of the University of Santo Tomas to acknowledge the tremendous efforts exercised by our predecessors in the dissemination of the Christian message in these parts of the world not only by word of mouth but also with the printing of books.

Christian faith 'venerates' the early manuscripts of the gospels and of the other writings of the early Christian centuries. I don't see why the Filipinos should not venerate with equal enthusiasm the documents that served as the basis of their faith, the *Doctrina Christiana* in Tagalog, Spanish and Chinese.

This machine, this exhibition, are just an attempt to contribute even if it is only a grain of sand to the understanding of ourselves as Filipinos as the only Christian nation in this parts of the world. Perhaps this will help us in understanding better ourselves and to cherish the gift of faith and nation with deeper gratitude.

*Fr. Angel Aparicio, O.P.*

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## ***Lumina Pandit ...***      *from page 2*

*Jonnes de Vigo, 1534-1537.* The cheque donation of more than one hundred thousand pesos (Php 100,000) was personally received by Fr. Aparicio last October 14, 2009 at the PCSO, Quezon City. Also, the library has been very grateful to some University alumni, faculty members and "friends of the library" who have already expressed their support for the realization of this once in a lifetime exhibition.

The exhibit will be mounted at the ground floor of the Miguel de Benavides Library and will be open to the Thomasian community and to the public on June 17, 2010 and will run until January 2011.

Let us all be part of this historic milestone of our beloved University!

*For your contributions, please visit the library website: <http://library.ust.edu.ph> or call (632) 731-3034/ (632) 406-1611 local 8234.*

*Diana V. Padilla*

## ***Red Hat ...***      *from page 3*

With the new server and new operating system, back-up and verifying of data take only a few minutes compared to the performance of the previous server. The new operating platform increases the Millennium application's performance, security, and provides a simplified systems management tool. Library's implementation of Red Hat Enterprise Linux allows the department to scale for growth, increases application performance, reduces costs, simplifies systems management, and offers capacity to support future growth and to deliver disaster-recovery capabilities. The satisfaction and gain of performance have been immediately realized by the IT team and throughout the department as application users began to work more efficiently and more productively.

Finally, the new server is now in use. Migration has been completed, from HP Tru64 Unix to Red Hat Enterprise Linux last November 20, 2009. During the migration, all transactions were stopped to achieve a 100% error free. The Library is now preparing for the upgrade of the Library systems from release 2006 1.3 to release 2009B, which included new exciting products, new functionality and features as well as stabilizing existing systems with maintenance and architectural advances.

A salute to **Red Hat**, the UST Miguel de Benavides library's new server!

*Christian P. Barlan*

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## ***Lecture on Stress Management***      *from page 3*

At the end of the activity, the library staff realized their unique reactions to stress, learned ways to cope with it, and developed a positive approach to manage it. The participants found out that good health is their most important asset, and that through a positive and calm approach, and with utmost patience and dedication, one can expect to perform his duties well. It is therefore safe to conclude that dealing with different people is more fun than stressful.

The organizers and participants of the forum had a wonderful time, and hopefully, will have a STRESS-FREE life!

*Michelle M. San Gabriel*



### **Philippine Librarianship ... from page 4**

profession. The study entitled: *Surfacing Filipino School Children's Images of Librarians through Doodling* tackled the two faces of the librarian, the desirable and the undesirable. The desirable librarian represents the enticing, enduring and engaging type. On the other hand, disappointing, depressing and depriving characterize the undesirable librarian. With this, Dr. De Guzman pointed out that being a librarian/information professional is an image building activity and that librarians need to be concerned with improving their image to develop desirable qualities for their clientele. Filipino librarians today and tomorrow are **classical professionals** - which means, timeless and forever timely; **life-long learners** - as they are continuously acquiring knowledge, values and skills; and **empowered** - being able and confident professionals.

Nothing in this world is permanent. The roles of librarians will surely keep on changing, transforming and evolving. As long as one is willing to learn new things, adapt to modern technologies, and adjust with the ever-changing needs of the library clientele, librarianship as a profession will never be out of date.

*Sheila M. Ortencio*

### **The 30th Manila International ... from page 4**

In its 30-year run, the MIBF has been instrumental in showcasing books in all their forms, encouraging people to read and find their inspiration. At the MIBF's official website, organizers said that "books are evolving." Besides the printed form, books are available in a wide range of digital media. But more than just letters printed or typed on pages, books have the power to inspire and change lives."

The 30<sup>th</sup> Manila International Book Fair was organized by Primetrade Asia, Incorporated with the following as partner organizations: Asian Catholic Communicators, Inc. (ACCI); Book Development Association of the Philippines (BDAP); Philippine Booksellers Association, Inc. (PBAI); and Publishers' Representatives Organization of the Philippines (PROP).

*Jonas T. Sahagun*

### **Customer Care ... from page 5**

#### **Dynamics of Negative Attitudes**

*Don't fight results, fight causes.*

ATTITUDE ACTIVATOR	PERSONALITY	RESULTS
Fear-Doubt-Hate		
Envy	Inconsiderate	Worry
Greed	Pessimistic	Tension
Anger	Cruel	Despondency
Conceit	Weak	Frustration
Cynicism	Cold	Job weariness
Self-pity	Rude	Unhappiness
Suspicion	Sour	Failure
Indecision	Drab	Sickness
Criticism	Irritable	Poverty
Inferiority	Undetermined	Loneliness
		Fatigue
		Boredom

The external characteristics are reflections of what is within! People tend to react on the person not on the situation which most of the time, causes the problem.

Indeed, customer service is a fundamental enabler of effective library and information services and therefore, a primary concern for managers and team leaders.

*Kaori B. Fuchigami*





## HANDS ON TRAINING ON MS PUBLISHER 2007

The UST Librarians Association (USTLAA) organized a training on the use of MS Publisher 2007. This was held last October 27, 2009 and was attended by a total of twenty (20) librarians. The group was accommodated at the EdTech Center Multimedia Room where computer units equipped with MS Publisher 2007 are available. The resource speaker, Assoc. Prof. Anna Cherylle Ramos, is an Instructional Designer at the Educational Technology Center. She also teaches Educational Media at the UST Graduate School.

The seminar was conceptualized because of the goal to promote the library and to know what excellent marketing strategies the librarians can design effectively for the various publications the library produces utilizing MS Publisher 2007. Publications such as newsletters, brochures, pamphlets, flyers, etc. are attractive materials which can be used to promote library services, facilities and resources. The speaker stressed that creating a publication is different from effective designing. Though limited time is allotted, the half-day training nevertheless made the librarians learned the basics, not only of MS Publisher 2007 but layout design principles and guidelines as well. Lessons such as using "serif fonts" were applied in a series of exercises. She also mentioned Proximity - that "physical closeness implies a relationship" which means that in order to sort or categorize the contents of a publication, one simply creates or removes spaces.

Nowadays, where high use of computers is being favored, librarians should go with the trend and maximize its full benefits by being versatile users. Potential use of media in libraries must be seen as an advantage rather than a disadvantage. To cope with the challenges of the times, trainings similar to this would be very helpful especially when it is put to application. Professor Ramos said that "it is not the gun, but it is the man who handles the gun" wherein she tries to convey that no matter how sophisticated the technology is, it is still up to a persons' capabilities and skills on how to make it useful.

*Angelica Frances M. Cruz*

## THOMASIANS JOIN "TAKBO PARA SA ILOG PASIG"



Last November 8, 2009, the ABS-CBN Foundation, through the effort of its managing director, Ms. Gina Lopez, initiated the Philippine Marathon 2009 with the theme "Run for Pasig River" - "Takbo Para sa Ilog Pasig." The activity, which was joined by thousands of runners, was organized by Kapit Bisig para sa Ilog Pasig (KBPIP) the aim of which was to increase awareness

on the rehabilitation of the Pasig River. It was divided into several kilometer categories like: 3K, 5K, 10K and the full 42K.

Thomasians were invited to participate in this event. Some administrators, faculty members, employees and students flocked to Quirino Grandstand in Luneta to show their support to this worthy cause.

As the chairman of the UST Library Committee on Professional Development, it was my task to coordinate with the Public Affairs Office regarding the participation of the Library staff who wish to join including Fr. Angel Aparicio, O.P., the Prefect of Libraries.

Joining the marathon was really exciting especially for the first timers. Knowing more the purpose of signing up for this event somewhat boosts one's morale because such participation is for a good cause, specifically, for the improvement of the environment. Mother Earth needs everybody's concern and this is one of the many ways to awaken the minds of people to this joint effort in order to realize its purpose. Foreign delegates and prominent people in the likes of former President Fidel V. Ramos were spotted among the many participants.

With this, it was not only money that matters but more so, the health benefits that were derived from it. As they say "health is wealth" and so... "Run Thomasians Run!"

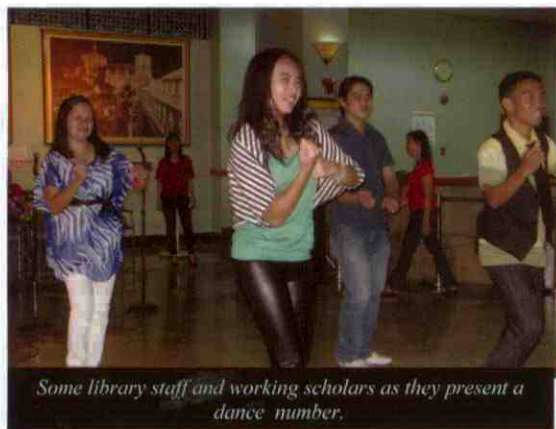
*Madonna Remedios V. Alonzo*



## UST LIBRARY CHRISTMAS PARTY 2009

This year, the traditional celebration of the UST Library Christmas party was held last December 18, 2009 at the lobby of the Library. The activity was spearheaded by Ma. Teresa Estoya, Chairman of the Human Values Committee with her members namely, Leonila Manuel, Benilda Certeza, Edgardo Lapid, Jasmine Mangona and Rosemary Balbin. The program started with an Invocation led by Mrs. Manuel. It was followed by the opening remarks given by Mrs. Estoya. The ever active Diana Padilla acted as the host of this event.

One of the highlights of the program was the showcasing of talents of some librarians, support staff and working scholars. A duet of "Miss Kita Kung Christmas" was performed by Anna Rita Alomo, Head Librarian of the General Reference and Information section and Prof. Carlos Manapat, Ph.D., Library Coordinator of the Faculty of Arts and Letters. Another song number was rendered by Racel Gundayao, working scholar assigned at the Pigeon section as she was accompanied on the guitar by Revin Berces of the Social Sciences section. A working scholar from the Circulation section, Jake Rovin Morales, rendered a medley piece. Two dance numbers were also presented by some support staff and working scholars.



*Some library staff and working scholars as they present a dance number.*

Like in all Christmas parties, the raffle draw always gives much excitement with everyone crossing his fingers and praying to win. Cash prizes and some valuable items were at stake such as electric fan, a Timex wrist watch, rice cooker, and a microwave oven. Likewise, the parlor games added fun and laughter to the party, making us rekindle the joys of our childhood. To complete the celebration, a simple merienda was shared by everyone. The affair ended with Fr. Angel Aparicio, O.P., Prefect of Libraries, giving his Christmas message.

The Committee on Human Values once again gave us a fun-filled celebration that we will surely remember and cherish.

*Fatima C. Calingasan*

## MORE TREASURES DISCOVERED

One of the reasons why people keep recalling certain things is the kind of importance or the magnitude of its contribution. Such contribution measures level of recognition and treatment from people depending on how it affects their lives. Only then, we can say that we value a certain thing because it gives meaning to our life, making us a better person every time we remember it.

I share this thought because it is indeed worth highlighting to cherish and embrace the great contributions of the Dominican priests behind the voluminous rare books found in the Heritage Library. One example is the amazing efforts made by Fray Miguel de Benavides and Fr. Diego de Soria who donated their private collections in order to build a college which is now the University of Santo Tomas. It even becomes more interesting and fascinating to know that until this present time, there are still remaining invaluable rare books that are being discovered from boxes of books coming from the UST Fathers' Residence thereby making the Heritage Library collections more meaningful.

There are hundreds of books from the Fathers' Residence that were brought to the Heritage Library. These books have, for years, accumulated dust and many have been infected by book-feeding insects making them difficult to browse; they need thorough cleaning before they can be accessed. After cleaning, books have to undergo fumigation for a period of time. Since fumigation services outside are quite expensive, the library had to settle for less expensive and less sophisticated fumigation process which is being done by library personnel. The books are placed on the shelves exposing them to a mixture of ethanol and pulverized albatross contained in small plastic cups in order to exterminate the book-feeding insects. Afterwards, the shelves are carefully covered with plastics so that the smell of the mixture will not spread in the entire Reference area. There are only four shelves allotted for the fumigation activity; the process is being done gradually. Once the books have been fumigated, these will be placed on the shelves designated for selection, after which, the Prefect of Libraries, Fr. Aparicio, will evaluate the books as to subject, size, and sometimes, according to the persons who owned the books. These books were once owned by the late Dominican priests who had been part of the University; some had been professors, administrators, and others are simply "bibliophile." Because most of the priests are of Spanish origin, majority of the books are written in Spanish.

I have come to know several of these notable Dominican priests through the ownership marks and inscriptions found in each of the books in the collection such as Cardinal Zepherino Gonzalez who was professor of the University during the 19<sup>th</sup> century; a number of books in the collection had been written by him; Fr. Ciriaco Pedrosa, a professor of Physics; Fr. Modesto Mafa who was professor of Pharmacy; Fr. Martin Diaz who had been a professor of Fr. Aparicio on Natural Law aside from being sports moderator; Msgr. Leonardo Legaspi, the first Filipino Rector; Fr. Jesus Diaz, the last Spanish rector;

*Cont'd on page 14*



### ***My Book Fair ... from page 5***

the National Book Store booth wherein I grabbed the opportunity to have my books signed by him.

We were also fortunate to be given the chance to participate in the forum of Ms. Valerie Cruz-Tapalla on *Professional Etiquette for Librarians*. Ms. Cruz-Tapalla is the only Filipino licensed by the Emily Post Institute and a member of the Association of Image Consultants International in New York City. She started her talk with a simple definition of what etiquette is. According to her, etiquette is not some rigid code of manners. It is simply how a person's life touch one another. She also shared some tips and instructions on becoming refined individuals. These are: saying please, thank you and you're welcome; holding a door for a person behind you; not chewing with your mouth open; giving up your seat to an older person; shaking hands properly; and most importantly being on time. She said that these are just simple things that we sometimes tend to forget or at times choose not to use.

Moreover, Ms. Cruz-Tapalla tackled the three important terminologies that a person has to know by heart to practice the principles of etiquette. Firstly is **CONSIDERATION** - think before acting. You should be concerned about somebody else's feelings before doing something; next is **RESPECT** - make choices that build relationship. Choose to act in a way that builds good relationship rather than tears down; and lastly is **HONESTY** - do something with sincerity and truthfulness. These would serve as our reminders to make good impression on people we meet and not to offend anyone through our actions. Also, she provided us with some exercises to improve our public speaking skills through the use of her speech workouts in which she used her humor in talks that made the activity very amusing and entertaining as well. Every minute of her talk was indeed an enormously enjoyable learning experience for every participant.

My congratulations to all the organizers of the recently held Book Fair and may you continue to promote literacy and to instill in every Filipino the importance of books and reading in one's life. We are looking forward to another exciting and grand celebration of the 31<sup>st</sup> Manila International Book Fair in 2010!

*Diana V. Padilla*

### ***A Visit to Home ... page 10***

The encouragement they need in order to survive should always be sustained. But most of all, keeping their faith alive should be our goal, for them to endure any kind of discomfort and pain they may experience. I encourage everyone to reach out and experience the gift of sharing, loving and caring for these "longing souls."

*Jenneth G. Capule*

### ***Golden Acres ... page 10***

committee's advocacy on service, it is hoped that the sustained outreach activities will result in the librarians' better understanding of one of the vulnerables in our society.

The Committee wishes to thank the librarians who took part in contributing their time & effort, and also with Ms. Theresa Fenix, a former faculty from the College of Fine Arts and Design (CFAD) considered as one of the "friends of the library," who generously donated sachets of toothpaste which are included in the gift packs.

The library staff are now looking forward to their next visit to the lolos and lolas!

*Raquel B. Lontoc*

### ***More Treasures ... page 13***

Fr. Evergisto Bazaco who was in-charge of the UST Press; Fr. Casto de Elera, an expert on Natural Sciences and director of the UST Museum; Fr. Roque Ruaño, an engineer-friar who designed and built the earthquake-resistant UST Main building and was dean of the Faculty of Engineering; and Fr. Alberto Santamaria, who was a professor of Canon Law, a historian who made a study of *Baybayin*, the Tagalog alphabet. He was the one who brought to the Philippines from Amoy, China the only incunabulum in the university library, the *La Guerra Judaica*, by Josephus Flavius, printed in 1492 in Seville, Spain.

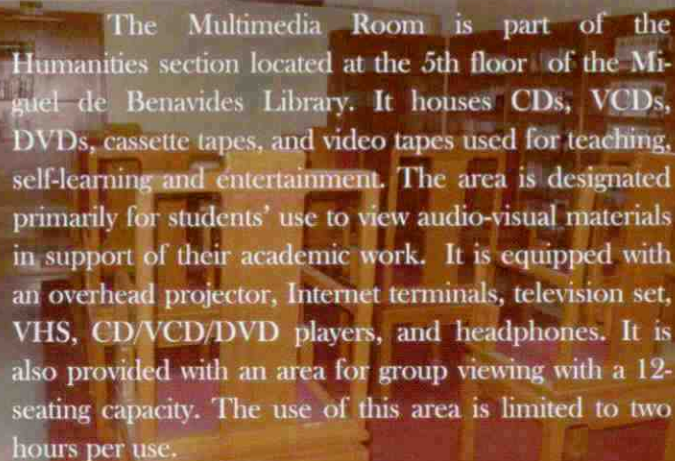
The books owned by these priests reflected their interests and expertise. Once you've seen their books, you will realize how they have cherished them as if they were their most treasured possessions. There are also stampitas, letters, and photographs that were inserted in between pages of some of these books which indicate previous owners and would show that these books have had a wonderful history and precious memories.

As a living witness, I believe these simple things are fine examples of what the real meaning of "contribution" is. It is not simply because it is my job to say it loud and clear to people that I am a real advocate of preserving these historical materials but in a deeper meaning, the value they give us, echoes. A visit to the Heritage Library is just the first step to discovering these treasures bringing history into the present. More so, the second step is to recognize them with gratitude. It is only then that we would realize how valuable such contributions are to our lives.

*Jenneth G. Capule*



# MULTIMEDIA ROOM IN THE LIBRARY



The Multimedia Room is part of the Humanities section located at the 5th floor of the Miguel de Benavides Library. It houses CDs, VCDs, DVDs, cassette tapes, and video tapes used for teaching, self-learning and entertainment. The area is designated primarily for students' use to view audio-visual materials in support of their academic work. It is equipped with an overhead projector, Internet terminals, television set, VHS, CD/VCD/DVD players, and headphones. It is also provided with an area for group viewing with a 12-seating capacity. The use of this area is limited to two hours per use.

The Multimedia Room can accommodate twenty (20) people. Members of the Thomasian community are allowed to the use of the Area subject to its rules and regulations.

## Rules and Regulations:

1. The Multimedia Room is available to currently enrolled UST students. A valid UST ID card is required.
2. The Room is available on a "first come, first serve" basis.
3. SILENCE should be observed at all times. Users should keep in mind the noise level since the Area is not sound proof: conversations can be heard outside the room.
4. Eating, playing, shouting, running and sleeping are not allowed.
5. Use of cellphone is strictly prohibited; it should be turned off while inside the premises.
6. User should leave his/her bag, folders or envelopes in the compartments provided near the Humanities counter. A control number is provided as you leave your things at the counter.
7. Only writing materials may be brought inside the Area.
8. Violation of any of the above mentioned rules will be dealt with accordingly.

## Guidelines on the Use of AV Materials at the Humanities Section

The library's audiovisual materials include video-cassettes, audiocassettes, books-on-tape, compact discs (CD) and digital video discs (DVD). The video and DVD collection include featured films, classic and foreign films, travel, documentaries and instructional films. The audio collection includes both fiction and non-fiction titles including biographies.

1. A patron must present and deposit his/her validated ID at the counter before using any of the multimedia materials.
2. A patron chooses AV materials from the list provided at the counter, after which a book card has to be filled up for a particular AV material.
3. CD-ROM is allowed to be borrowed for one (1) hour subject to renewal if still needed provided that no patron reserves the said CD-ROM.
4. To comply with the copyright law, it is prohibited to copy CD-ROMs available at the UST Miguel de Benavides Library.
5. All CD ROMs and DVDs can be accessed only at the Miguel de Benavides Library. AV materials may be borrowed for class viewing with the approval from the Prefect of Libraries or the Chief Librarian.
6. A faculty member makes the reservation for AV materials for classroom use. He/She may send a representative to borrow the material for him/her with a note together with his/her faculty ID. The AV materials to be borrowed may be claimed at the Circulation counter. The AV material should be returned immediately to the Library after use.
7. A patron can save articles from a CD to another storage device under the supervision of a Library staff.
8. All VHS tapes can be borrowed for overnight use only.

All procedures are aimed at effective and efficient service.

Juanita D. Subaldo



# RISING ABOVE A "FEMALE DOMINATED WORLD"



**I**n the library profession, male librarians are said to be, among other things, the minority. But that was not the case wayback then. According to the Filipino Librarian blog *Male Librarians* (2 July 2006), citing M. Battles' book *Library: an unquiet history* (2003), before Melvil Dewey allowed women to enroll in his classes "men were the first librarians."

One of the lucky ones included in this so called "minority" is the newly-hired librarian in the person of Jose Enrico Miguel B. David, or simply Rico to his friends. Rico was born on the 23<sup>rd</sup> of December 1983 to Bernardo and Nelia David and is the 3<sup>rd</sup> child in a brood of four. He is a devoted husband to Lace Karen R. David and a caring father to a beautiful daughter, Rianna Louise R. David.

Rico obtained his primary and secondary education at Angelicum College in Quezon City. And like most male librarians who stumbled into the profession, he started his tertiary education in another field, taking up B.S. Chemistry at the University of Santo Tomas (UST) from 2001 to 2002. Later, he decided to shift course, pursued a course in librarianship and finished Bachelor of Library and Information Science at the Centro Escolar University in 2006. He has officially become part of the

UST roster of librarians when he passed the Librarians' Licensure Examination given by the Professional Regulations Commission in December 2006.

Rico's first work experience was as a project-based librarian, classifying the collection of the Dominican Province of the Philippines Archive in Santo Domingo, Quezon City from June to October 2006. After the project, he was lucky enough to be hired as a librarian in the UST Miguel de Benavides Library in December 2006. He was first assigned at the Reference section, and later transferred to other sections of the library like the Health Sciences Library working as assistant head librarian (January to November 2007), at the Technical section as a cataloger (November 2007 to May 2008), until finally landing in his present position as head librarian of the Civil Law section.

Some of Rico's interests include sports such as basketball, swimming, billiards, and table tennis. A lot of times you'll see him with a mug or tumbler in his hand, a sign of a self-confessed coffee lover. But one thing that interests him most, and which I believe he is good at is "storytelling." According to him, telling stories to children "brings out the youth in him."

The notion of librarianship as a "woman's work" is, in itself, a negative stereotype. But Rico can prove that being a male librarian "doesn't make a difference." He is a librarian, taking the challenge of the profession and moving beyond its trade mark of being a "female-dominated world."

Jonas T. Sahagun

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Prefect of Libraries

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