



News in Print

University of Santo Tomas
MIGUEL DE BENAVIDES LIBRARY

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"EMERGING TECHNOLOGIES AND THEIR IMPACT ON LIBRARIES"

In connection with the **Lumina Pandit** Exhibition, the UST Miguel de Benavides Library sponsored a half-day forum entitled "Emerging Technologies and their Impact on Libraries." This was held last November 15, 2010 from 8:00am to 12:00nn at the Library Conference hall. The event aimed to share insights on the significance of new technologies in the growth and development of the library. It was attended by the librarians, 4th year students of the College of Education, Bachelor of Library and Information Science (BLIS) Program, and some guests.

The welcome address was given by Ms. Estrella S. Majuelo, Chief Librarian. Afterwards, the topic on **Libraries of the Past, Libraries of the Future** was discussed by the first speaker, Mr. Gaspar Vibal, Executive Director of Vibal Foundation, and also the founder of *Filipiniana.net* (a digital library), *Wikipilipinas* (the world's largest Philippine encyclopedia), *E-turo.org*, an e-learning resource center; and *Philippine Online Chronicles*, a citizen journalism and blogging site. Mr. Vibal tackled the rise of digital libraries, both on the web and in electronic devices including the rise of electronic books (e-books). He began his talk by differentiating the traditional and digital libraries. The practices in the traditional libraries are: books are acquired and curated to represent the sum total of human knowledge; the librarian orders library contents

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NEWS ALERT

from GENERAL REFERENCE & INFORMATION SECTION

Some e-books on-trial are now available on the library website. These can be checked under **ELECTRONIC RESOURCES** tab. The databases on-trial are the following:

- **NetLibrary eBooks is currently on-trial up to March 3, 2011.** NetLibrary meets that challenge as the most versatile eContent provider for libraries and publishers today. It supports the most content from leading publishers, the most types of media — including eBooks and eAudiobooks — the widest audience of users and the most types of libraries. NetLibrary takes you far beyond the world of e-Books to provide a flexible and stable eContent platform that is positioned for continual rapid content growth.

- Effective December 02, 2010, all payments should be made at General Reference and Information section at the Central Library building; **payments** like: overdue fines, lost book/item, use of facilities, photocopying / printing, downloading, scanning/digitization, fee for off-campus researchers; all items connected with the **Lumina Pandit Exhibit** such as: Lumina Pandit Book, entrance fee, souvenir items, donations, etc.

Anna Rita A. Alomo

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THE 4TH RIZAL LIBRARY INTERNATIONAL CONFERENCE

"The changing information landscape is certainly influencing the physical library and changing it from a collection-based library into an "information commons" or a community center where people can access and share information, as well as participate in the process of information research, gathering and production."

The sea of change, definitely, has significant implications for, among others, the design and functionality of library spaces.

To keep abreast with new trends in librarianship, a 2-day conference entitled **Library Spaces: Building Effective and Sustainable Physical and Virtual Libraries** was held last October 21-22, 2010 at the Leong Hall auditorium of the ADMU Rizal Library. The conference was attended by approximately 400 participants not only from the Philippines but from abroad as well which included school administrators, faculty members, librarians, and students of library science. Sixteen (16) speakers presented their papers, seven (7) of whom were from India, Indonesia, Singapore, and the United States.



Librarians pose for a souvenir photo with two of the conference's speakers, (from left) Rajendra Munoo and Joan Wee.

The conference was purposely designed to stimulate thinking about the potential and imperative role of libraries in the digital age, about the arising needs of the library users in connection with the new technological development, and about how these needs will influence the design of the physical space of today's libraries.

The themes of the conference session were divided into 9 edifying points, namely:

- * *The Information Commons: Perspectives on Making Learning Social for the 2.0 Generation from Singapore Management University Library*, by Rajendra Munoo and Joan Wee (Singapore Management University Library)

- * *Information Commons: The Sheffield Experience*, by Nora Agustero (St. Columban College, Pagadian City, Philippines)
- * *Mobile Digital Librarianship in India: Current State and Future Prospects*, by Maitrayee Ghosh (P.K. Kelkar Library, Indian Institute of Technology, Kanpur, India)
- * *Mobile Applications in Libraries*, by Gerry McKiernan (Iowa State University Library, USA)
- * *Social Networking Tools and Rules for Libraries Converging in the Social-Media Driven Environs*, by Reysa Alenzuela (Thomas Jefferson Information Center, Manila, Philippines)
- * *Technical Competencies of Health Librarians in a Library 2.0 Environment: A Study* by Joseph Yap (De La Salle University, Manila, Philippines)
- * *Libraries at the Crossroads: Challenges and Opportunities Ahead in the Second Decade of the 21st Century*, by Nora J. Claravall (University of Santo Tomas, Manila, Philippines)
- * *Monitoring Quality Performance in Educational Institutions and Libraries and Achieving Customer Delight*, by C. P. Ramesh and A. N. Ramesh (University of Mysore, India)
- * *Technical Services Getting Too Technical?: a Filipino's Perspective of an Aussie Experience*, by Placida Socorro Lim-Limpin (William Angliss, Australia)
- * *How Unpopular is the Popular? Measuring Use Patterns of Online Journals and Databases Among Filipino University Students*, by Allan B. de Guzman (University of Santo Tomas, Manila, Philippines)
- * *Library Services for Distance Learners: The University of the Philippines Open University Experience*, by Audrey G. Anday (UP Open University Library, Los Baños, Laguna, Philippines)
- * *Library Services for Distance Learners: The Evolving Roles of Librarians in the Digital Environment*, by Ida F. Priyanto (Gadjah Mada University, Yogyakarta, Indonesia)
- * *Marketing of Library and Information Services: Trends and Issues in a Digital Environment*, by Rabinarayan Mishra (Mizoram University, India)
- * *Customer Satisfaction, Return On Investment, and Library Marketing and Promotions: The Rizal Library Experience*, by Fernan Dizon (Ateneo de

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INTERNATIONAL CONFERENCE IN THAILAND

The Suan Dusit Rajbhat University in cooperation with Book Promotion, Booknet and the IGroup sponsored a conference on "Online Information & Education." It was held last November 11-12, 2010 at Raktakanishta building, Suan Dusit Rajabhat University in Bangkok, Thailand.

The objectives of the conference were:

- * to obtain insights on how information technology helps improve the management of the library; and
- * to know the new practices of the libraries abroad through observation and exchange of ideas.

The program started with a ceremony led by Dr. Sumate Yamnoon, Secretary General, Office of Higher Education Commission of Bangkok, Thailand. The delegates, numbering around 500 delegates from all over Asia, were welcomed by Mr. Pote N. Lee, CEO of IGroup (Asia Pacific) Limited. The invited resource speakers were from the academic and commercial organizations abroad. Plagiarism, storytelling, Web 2.0, roles of the libraries in the academe, trends in the field of librarianship, and online research tools were the topics discussed during the conference.

Some international book dealers were also invited to put up an exhibit of books on various disciplines. It was held at the 2nd floor of the Raktakanishta building. After the conference, the delegates were toured to the library of Suan Dusit Rajabhat University.



The conference was organized by Megatexts Philippines, Inc. who sponsored seven (7) universities, one of which was the UST Miguel de Benavides

Library which subscribes to Megatexts' **ScienceDirect**. The other universities were: University of the Philippines, Ateneo de Manila University, De La Salle University, College of St. Benilde, De La Salle de Davao University and the San Carlos University in Cebu. The sponsored universities were billeted at the Suan Dusit Hotel.

The writer is grateful to the Library Administration for sending her to represent the UST Library.

Nora M. Matawaran

State of the Art Preservation

The Association of Special Libraries of the Philippines (ASLP) in cooperation with the Goethe-Institut Philippinen conducted a 3-day seminar on "Paper Conservation and Preservation" including an observation tour of selected archival institutions. This happened on November 16-18, 2010 at The National Library of the Philippines auditorium in Manila.

The seminar aimed to:

- ⇒ provide venue for better understanding on how to conserve, restore and preserve print materials;
- ⇒ impart new learning on methods and techniques concerning archival works;
- ⇒ appreciate conservation & preservation through observation and hands-on experience of methods and works involved in selected archival institutions;

⇒ exchange ideas among participants to institutionalize conservation & preservation of important documents and rare collection in the Philippines; and



Mr. R. Feldmann (center) together with the participants and officers of ASLP.

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LECTURE SERIES ON PIONEERS IN PHILIPPINE LIBRARIANSHIP

The Philippine Foundation for Library Scholarship, Inc. (PFLSI) sponsored a lecture series on “The Leading Pioneers in Philippine Librarianship.” It was held on November 20, 2010 at The National Library of the Philippines. Attendees were faculty members, librarians, students of Library Science and other professionals.

The objectives of the forum were the following:

- * to know the pioneers of Philippine librarianship;
- * to understand the roles played by these pioneers in the development of Philippine librarianship; and
- * to appreciate and emulate the contributions of the library pioneers in the enhancement of Philippine librarianship.

The program started with an invocation led by Dr. Nora Claravall, PRO, PFLSI, followed by the welcome address of Mrs. Yolanda Jacinto, OIC, Philippine National Library. The opening remarks was given by Prof. Rosa Vallejo, Vice-Chair, PFLSI.

Two renowned pioneers, namely: Hon. Teodoro M. Kalaw and Hon. Luis A. Montilla were the personalities discussed.

Invited speakers were Mrs. Marinela K. Fabella, granddaughter of Hon. Teodoro M. Kalaw, who talked about her grandfather, described him as one of the most outstanding trilingual writers and historians of the Philippines. T. M. Kalaw was first and foremost a Bibliophile. He specialized in collecting original documents which became the bases for much of his historical researches. At various times, he was a journalist, publisher, government bureaucrat and an elected public official. He was named director of the National Library in 1916 until 1917. Teodoro M. Kalaw's literary output was so prolific that later generations of Filipinos considered him the “Father of Philippine Libraries.”

On the other hand, Prof. Candida C. Agcaoili, Chair of PFLSI and the niece of Hon. Luis A. Montilla, talked about her uncle who was an exponent of Philippine libraries & Rizalista. L. A. Montilla was, for several years, director of the National Library and has contributed much in the field of librarianship.

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“WORDS WITHOUT BORDERS”

The Manila International Book Fair (MIBF) has, indeed, come a long way from its auspicious beginning at Philcite where it started three decades ago. This year's MIBF was held from September 15-19, 2010 at the SMX Convention Center, Mall of Asia Complex in Pasay City.

Because of its varied collections, the MIBF has become the meeting place for book-lovers, writers, publishers, librarians, and academicians. The collections range from books on literature, children's books, religious and inspirational, textbooks, periodicals, audio and e-books. In addition, school materials, supplies, equipment and facilities were also on display.

The opening day featured the “Gintong Aklat” award which recognizes excellence in bookmaking in the Philippine book industry. The award is given to outstanding book publishers based on the quality of the books they produced. The entries are judged for over-all excellence and was subject to close scrutiny by a panel of three professionals on book manufacture and design, writing and editing. Other events intended for the young ones included storytelling sessions, puppet shows, reading-related contests, and a parade of exhibitors' mascots.

There was also the “Best of Anime” event whose aim was to become the biggest gathering of and for “anime” “manga” and “cybergaming” enthusiasts, cosplayers, creative and technical talents and collectible distributors and retailers. Special screenings, troupings, live action role-playing games, anime concert and Japanese cooking demonstrations spiced up the said event.

Seminars and workshops were organized by the different professional organizations from September 15-19, 2010. It was participated in by librarians and students of Library Science from different universities and schools in the Philippines.

A “Job Fest and Career Fair 2010” was also held. This is a comprehensive recruiting event that gathers top-notch companies in search for the best additions to their rapidly growing teams.

The yearly MIBF is a regular activity for UST Librarians. They take turns in going to the Fair to select books for their respective sections. Some of the UST librarians are given the chance to attend seminars related to their field of expertise and interest.

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The library coordinators and faculty members of the different colleges are likewise invited to select books and other library materials for their respective colleges.

The books that have been selected were already delivered to the library and are now ready for final evaluation by the faculty members before the library purchases them.

The 31st Manila International Book Fair was organized by Primetrade Asia, Inc. in partnership with Asian Catholic Communicators, Inc., Book Development Association of the Philippines, Philippine Booksellers Association Inc., and Publishers Representatives Organization of the Philippines. For this year, the exhibitors numbered to 150 both local and foreign. The MIBF is the undisputed book event in the country.

To the organizers, our heartfelt congratulations and may you continue to instill in every individual the importance of reading books. We look forward to another exciting year of MIBF.

Nora M. Matawaran

FORUM on READING

In connection with the National Book Week celebration, a half day forum entitled “Read, Connect and Innovate” was held on September 15, 2010 at the SMX Convention Center. This activity was organized by the Philippine Librarians Association, Inc. (PLAI) and sponsored by Anvil Publishing and National Bookstore.

The resource speaker was Dr. Isagani R. Cruz, a multi-awarded and prolific poet, playwright, short-story writer, critic, educator, and publisher. He is the first Filipino author whose book was published as an e-book. He was the former Philippine Undersecretary of Education and currently a visiting lecturer at the Ateneo de Manila University and the University of Santo Tomas.

The forum aimed to provide knowledge and skills that would:

- * improve one’s critical reading skills;
- * introduce how innovation and partnership help in the reading potentials of library users;
- * give opportunity to share perspectives in the development of reading culture; and

- * highlight the power of innovation in reading connection.

Dr. Cruz discussed why library is crucial to human progress, that without library and librarians, culture and past knowledge would have been forgotten. By keeping and preserving the manuscripts and artifacts, civilizations, traditions and the culture of a particular country will be protected and preserved. According to him, in the Philippines alone, there are one hundred seventy five (175) languages, four (4) of which are already dead, six (6) almost dead, and nine (9) are in danger of dying. If no one will document and keep their culture, sooner or later it will be gone forever. The author emphasizes that reading keeps one always informed of history and progress of the future.

He mentioned that nowadays, it is effortless to connect to different libraries here and abroad. Through Internet, historians, professors, writers, researchers can easily search the library or collection of a particular library such as the online journals and e-books. Different universities in the Philippines are now subscribing to online journals. The UST Miguel de Benavides Library subscribes to ScienceDirect, EBSCO Integrated Search, EBSCO A-Z, Sage, JStor, and ProQuest,

According to Dr. Cruz, to innovate is to introduce something new. He cited some exciting products that will truly change the reading habits of students, but some of which are not yet available in the Philippines, and if ever, truly expensive. He mentioned about the new iPad that is out in the market which can store 25,000 books. Imagine a library at the “palm of your hands!” He said that this gadget will give him the opportunity to witness the power of innovation in connection with reading. To innovate would also mean to change anything established. Wikipedia is one of the popular sites for students because it gives basic facts to some of their questions. A new site <http://amillionpenguins.com> is also available. In this site, if the reader does not like the location of the story, one can easily revise the text. The story can be manipulated by just clicking the button *edit*.

Finally, potential library users can very well improve and develop their reading skills through constant reading, innovating and connecting to the array of worldwide sources of knowledge.

Arlene P. Matias

Emerging technologies... from page 1

according to strict taxonomy; and reading is considered largely as a solitary activity. On the other hand, in the world of digital libraries, the collections are accessible through computers or devices linked to the internet; search engines, thesauruses, hyperlinks for contextual reading and others can be easily navigable by librarians and users; and lastly, reading becomes a social activity. Mr. Vibal likewise articulated a brief explanation on the evolution of digital reading as he introduced the *Project Gutenberg*, the first digital library launched by Michael Hart in 1972. Its mission is to encourage the creation and distribution of e-books. He even showed samples of e-books using iPad and Kindle to show how technology redefined reading. "E-books are texts in digital form which can be downloaded from the internet and read on a computer or special reading device."

Moreover, Mr. Vibal also presented samples of social cataloging websites like, *Shelfari*, in which users are invited to create virtual bookshelves; *GoodReads*, which has 3 million users with over 110 million cataloged books; and *LibraryThing* with over 1,200,000 users and more than 56 million books catalogued.

The other speaker, Mr. Vicente S. Hernández, is a librarian from Cebu, the Project Director of Sri Visayan Foundation and the author of the book, "History of Books and Libraries in the Philippines." He lectured on *Personal Technology and Libraries* which focuses on the latest developments in the world of electronics and on the changes that are affecting the traditional library as a whole. He familiarized the participants with some electronic gadgets which are guides to new technology such as *Smartphones*, *Netbooks*, and *E-Readers*. These can handle e-books in variety of formats. A **smartphone** is a mobile phone that offers more advanced computing ability and connectivity than a contemporary basic feature phone. **Netbooks**, Mininotes, or Mini-laptops are a category of small, lightweight, and inexpensive laptop computers. **E-Readers** are electronic devices used for reading digital books and periodicals by e-ink technology. Other newest electronic media which can be used for reading digital books are *Kindle*, *Nook*, *Sony eReader*, *Samsung Papyrus*, *Hanlin eReader*, *Apple's iPad*, and *Sakshat*.

Mr. Hernandez also shared some of the

technological changes that are affecting the services of the library nowadays; these are: general references are used less and less, instead, people use the Internet or multimedia resources; access to international serials and journals are made on-line or through digital storage; email is used more and more for queries and there is a demand for facebook chat; more literature and bestsellers are offered in both e-book formats and print; and Information Technology (IT) personnel are more and more needed in the libraries. With all these technological changes affecting the library and its services, there is no doubt that the library and the librarians will be left behind if they are not prepared to adjust in the digital world today.

The program was concluded by a closing remark from Fr. Angel A. Aparicio, O.P., Prefect of Libraries, as he showed his gratitude to the resource speakers who willingly shared their time and expertise on the various trends that affect library service, to all the attendees who actively participated during the lecture, and to the members of the organizing committee, namely, Ms. Majuelo, Ms. Kaori Fuchigami, Ms. Diana Padilla, Ms. Arleen Abad and Ms. Ma. Cecilia Lobo.

The half-day forum proved to be a success for it stimulated the interests of the participants to welcome the technological advancement that affect the development of the libraries.

Diana V. Padilla

The 4th Rizal... from page 2

Manila University, Manila, Philippines)

- * *Library as Place: Meeting the Demands and Needs of the Net Generation*, by Lourdes T. David (Ateneo de Manila University, Manila, Philippines)
- * *International Best Practices of Library Spaces: An Exciting Showcase of Innovative Physical and Virtual Library Services from Libraries All Over the U.S. and the Southeast Asia*, by John Hickok (California State University, Fullerton, USA)

The writer together with Ms. Kaori Fuchigami, General Reference librarian, have attended the said conference. It certainly provided them not only with new information and developments in the field of librarianship but also equipped them with a range of best practices and innovative ways and means in connecting, providing, and

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delivering effective services to library users in today's technologically-driven society.

Undoubtedly, libraries now are no longer just storage houses for books and other reading materials. They have come to evolve into community centers within and outside the physical spaces of the library. Apparently, the emergence of what we now call *information commons and/or learning commons, m-libraries (mobile-libraries), library services for distance learners, web 2.0, and mobile digital librarianship* poses a great challenge to us librarians. Change is inevitable, thus, we should enable ourselves to progress and embrace developments and improvements. Go where our users are and meet the needs of our pre, post, and next generation library users taking at heart at the same time, the central growing importance of library as a place/base for teaching, learning, and research in the digital age.

Raquel B. Lontoc

State of the Art... from page 3

⇒ prepare participants for readiness in cases of emergencies and disasters.

The resource speakers were:

1. **Mr. Reinhard Feldmann**, Director, Handwriting, Historical Collection & Preservation, University of Muenster Germany. He discussed the latest trends in Preservation & Conservation of library and archival materials from a European Experience.
2. **Ms. Maita Reyes**, Chemist, Conservator, Lopez Museum & Library. She talked about the origin and nature of paper, the process and techniques of papermaking.
3. **Fr. Harold Rentorio, O.S.A.**, Commissioner, National Commission on Culture and the Arts (NCCA). He mentioned about the national and regional programs in the preservation & conservation of the NCCA Committee in the Philippines.
4. **Mr. Robert Balabar**, Conservator-Analyst, Chemistry & Painting Conservation Laboratories, National Museum. He lectured about the proper storage and environmental requirement in Philippine climate. He gave tips on the disaster preparedness and emergency planning in a Philippine setting.

5. **Ms. Anne Rosette G. Crelencia**, Head Librarian of Rare Books & Manuscript Section, National Library of the Philippines. She discussed the preservation and conservation activity of their collections, specifically, the Filipiniana collection. She also mentioned the digitization of their collections and also the Philippine e-Lib Project which was launched last 2005.

6. **Ms. Nguyen Ngoc Ahn**, Deputy Manager, Preservation Division, National Library of Vietnam. She talked about the digitization and preservation program of the rare collections of the National Library of Vietnam.

7. **Ms. Ginalyn M. Santiago**, Librarian, UST Miguel de Benavides Library, discussed the conservation and preservation activities in the UST library. She also pointed out one of the objectives of the Heritage Library which is "*to initiate and undertake the conversion of University productions such as theses, dissertations, rare books and journals into micro formats like microfilm and digital supports.*"

The second day was a tour to the different Conservation and Restoration laboratories where we have observed the various methods and techniques of book preservation and restoration. The laboratories that were visited are *The National Library, National Archives, National Historical Institute, University of Santo Tomas Library, and the Lopez Museum.*

From the ideas and techniques shared by the speakers, I am proud to say that the conservation laboratory at the UST Antonio Vivencio del Rosario Heritage Library is not far behind in its implementation of the proper conservation and preservation practices.

Ginalyn M. Santiago

Lecture series... from page 4

It is to be noted that PFLSI has been conducting lectures, primarily, to serve its objective which is to give scholarships, trainings and grants to qualified individuals in the field of library science and to share expertise on related areas of study in pursuit of excellence in library development and management.

Marivic G. Usita

“INFORMATION ETHICS and COPYRIGHT LAWYERING”

The Philippine Association of Academic and Research Librarians (PAARL) sponsored a forum entitled **Information Ethics and Copyright Lawyering of Librarians and Information Professionals**. This was held on September 15, 2010 at SMX Convention Center, Pasay City. It was attended by librarians, students of library science and some guests.

Atty. Christopher E. Cruz, a full-time assistant professor in the Commercial Law department of the De La Salle University was the guest lecturer. He gave essential points to consider about copyright. According to him, copyright protects the specific form in which ideas are recorded, and is the form of protections used to protect literary (books, articles, poems) and artistic (cartoons, music) works. Anything that a person writes or records, even discussion forum posts, is immediately protected under copyright law unless it is specifically placed into the public domain or some other licensing agreement. He also explained that copyright implies that no one may appropriate the copyright owner's exclusive right to reproduce, distribute, perform, or display a work without permission from the author unless the right has been transferred to the user or the person who authorizes or licenses this particular use, or an exemption covers the use in question.

He also mentioned that libraries may exercise fair use of rights for their own benefit, just as individuals might; for example, to make a copy for the library's collection of a work that is unattainable through normal control. Atty. Cruz strongly believes that information ethics should be encouraged as an important aspect of education, research, scholarship, service, and practice in library and information studies and in other related professions. It therefore advocates that attention to information ethics (either through the curriculum, instructor expertise, resources, or symposia) be considered development by library and information studies education programs.

An open forum followed after the lecture. The discussion answered several issues regarding information access, resolving conflicts and disagreements on the roles and challenges of information specialists or librarians in exercising their ethical decisions.

Anna Rita A. Alomo

“REFERENCE and INFORMATION SERVICES in the 2.0 UNIVERSE”

A seminar organized by the Philippine Association of Teachers of Library Science (PATLS) was held last September 15, 2010 at the SMX Convention Center. It was titled “Reference and Information Services in the 2.0 Universe.” The lecturer was no less than the Reference Librarian of UP Diliman, Ms. Marian S. Ramos.

The seminar tackled several topics in connection with Reference services one of which is the “Virtual Reference Service” wherein patrons employ computers or use the Internet to communicate with the reference staff without being physically present. They can communicate through chat, videoconferencing, emails, instant messaging, and others.

Reference 2.0 refers to the Library websites, libraries with Facebook and/or Twitter accounts, libraries using Second Life (SL), Widgets, and Podcasts and Webcasts. Reference librarian may post blogs and advertise the library using these programs. Some libraries such as the De La Salle University Manila, Rizal Library of Ateneo de Manila University, and the UP Diliman have their own Facebook and Twitter accounts wherein they can interact with the students and with other library users.

Reference 2.0 is useful but it also has its disadvantages. Communication in Reference 2.0 is complex – meaning, it is much slower compared to speaking because librarians have to key in the answer in the client's queries. Also, there are no visual cues because the librarian cannot see the patron physically. Librarians need to be more proactive in following up transactions.

Since librarians do not see their patrons in a Virtual Reference, they will have to establish word contact that is approachable and concise. In typing or answering, librarians must use exact words in correct spelling and not abbreviated. Sentences must be in correct grammar, punctuation and capitalization must be noted. It is important to clarify confusing terminology and avoid excessive jargon. Lastly, keep instructions simple and easy to follow and provide complete bibliographical references if necessary.

To sum it up and I quote, “Digital Reference is good; it should not be done alone or only in one way; it should not be done in secrecy nor too slowly; and most of all, it should not be done from a position of fear.” Maximize technology but remember to use it wisely.

Lady Catherine M. Relevante

THE NEW DYNAMICS OF BOOK PUBLISHING

Seminars, symposia, fora, etc. have always been intended to broaden the knowledge of people who attend such activities. For this year, the Association of Special Libraries of the Philippines (ASLP) in cooperation with the Goethe-Institut Philippines sponsored a forum entitled “e-books and the New Dynamics of Book Publishing.” This was held last September 16, 2010 at the SMX Convention Center in Pasay City.



The participants were enlightened regarding issues on e-books and e-publishing through the expertise of the invited

guest speaker Mr. Johannes Schere, Executive Director of Publisher & Booksellers Association of Baden-Württemberg, Germany. He discussed the advantages of e-books as follows:

- working with digital text is becoming easier and more productive
- possibilities of full text searches
- the selection and combination of a wide variety of contents

- users can select the font size
- possibility to play MP3 formats

In addition, he gave a brief history of e-books, and the evolution of technology, from cave drawings to creation of hypertext in 1965, followed by wikis in 1995, the proliferation of e-book readers in 1998 and up to mobile publishing. After which, he showed graphics of the evolution of e-book readers.

He cited some of the e-books providers/suppliers which include: lulu.com, amazon.com, [barnes and noble](http://barnesandnoble.com) and scrbd.com while mentioning the best deals that an information specialist can get from the said suppliers. He discussed the concerns on digital rights management which is mainly on how to limit the use of digital content and devices and on how restrictions may be implemented without sacrificing the ease of access to licensed users. He also mentioned that the most developed e-book market is in Japan with over 600 million dollars turnover.

Although the current scenario in the Philippines is not that advanced as that of other countries, Filipino information specialists are ready to take-in the challenge of making a steady progress towards the new dynamics of book publishing.

Angelica Frances M. Cruz

THE PROPOSED “MAGNA CARTA for LIBRARY WORKERS”

The Philippine Group of Law Librarians (PGLL) organized a forum entitled “Working for Better Benefits: a Forum on Magna Carta for Library Workers.” It was held on September 16, 2010 during the 31st Manila International Book Fair at SMX Convention Center. The invited panel of speakers were Mrs. Corazon M. Nera, Chair, PRC Board for Librarians, Atty. Antonio M. Santos, Law Librarian of U.P., and Ms. Nora Fe H. Arajar, Head Librarian of Davao Public Library.

For background information, Magna Carta, according to Holt (1965), is the history not only of a document but also of an argument. It is a Latin term for “great charter” and was a document that King John of England granted to the barons in 1215 (Black’s, 2009). Currently, the term is used to describe a piece of legislation that serves as an assurance of basic rights.

It was only during that forum that many librarians and students of Library and Information Science came to know of this supposed to be “new law” affecting their profession. However, earlier in the program, Atty. Santos made clear to everyone that no Bill on “Magna Carta” for library workers has been passed or even filed in Congress yet and because of this, he added that the forum should have been entitled “A Forum on the ‘Proposed’ Magna Carta for Library Workers.”

The speakers presented different issues for considerations. Mrs. Nera discussed issues on Philippine Librarianship addressed to her in her capacity as Chair of PRB for Librarians; she gave recommendations to address these concerns.

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UST LIBRARIANS in the 31ST MIBF

Booklovers, academicians, book publishers, bibliophiles, librarians, students, and all avid readers were once again REUNITED at the biggest and longest running book fair in the country, the Manila International Book Fair (MIBF) which just turned 31 this year.

The UST librarians were fortunate enough to participate in this once a year celebration of books and reading. They joined in some of the activities together with the library coordinators and some faculty members. They selected books and other learning materials which help satisfy the informational needs and interests of their students and other library clientele. They also got the chance to network with professionals and book publishers who could help improve the library collection. Moreover, the 31st book fair became an instrument in promoting some of the precious publications of UST Library like the three volumes of the **Catalog of Rarebooks** and the enriching exhibit catalogue entitled **Lumina Pandit: A Collection of Historical Treasures**. The affair somehow helped the Lumina Pandit exhibit to be recognized by the public.

In addition, the MIBF gave the librarians an opportunity to enhance their professional knowledge through attendance to various seminars in their respective fields of interest. One topic which was really of interest was the forum on **Enhancing Image and Harnessing Potentials of Individuals**. This was discussed by Dr. Allan de Guzman, Ph.D., faculty member of the UST Graduate School. It was held on September 19, 2010 and was organized by the Ortigas Center Library Consortium (OCLC) in cooperation with National Economic Development Authority (NEDA). Dr. De Guzman gave insights on how one's personality affects the work particularly on how the librarians view their sense of self. He shared his study which describes how Filipino grade school pupils in a private, sectarian school in Manila, Philippines identify their views and images of the librarian. *It was found out that* based on the children's doodling, two faces of a librarian emerged: the desirable and the undesirable librarians. The *desirable* ones represent the enduring, engaging and enticing type. On the other hand, the *undesirable librarians* are characterized as disappointing, depressing and depriving types. This study shows that being desirable attract more users to visit

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THE LIBRARY GIVES BACK

To promote reading readiness, to provide services for self-enrichment and to discover the pleasures of reading and learning are among the many objectives of the library. With these in mind, the Committee on Community and Extension Services headed by Mrs. Narcelita Lane Olamit, planned another visit to Sitio San Martin in Bamban, Tarlac last August 29, 2010. Among those present in the outreach activity were: Mrs. Olamit, Ms. Estrella Majuelo, chief librarian of the UST Miguel de Benavides Library, Chona Manguilin, Rowena del Meda, Jenneth Capule, and Edward Puzon.



The Librarians with the Aeta children

Upon arrival, the group directly headed to the San Martin de Porres Library. After a short prayer, the members of the committee immediately facilitated some games for the children. The theme for this outreach is "learning addition and subtraction." The Aeta children enthusiastically participated in the activities prepared for them. To further support the learning process, visual aids were also provided. The program concluded with the song "Kung Ikaw ay Masaya, Tumawa Ka" where everyone gamely joined in and imitated the gestures and actions of the librarian leading the song. Before bidding farewell, the group handed out snacks and useful materials such as pencils and notebooks which the children could use in their schooling.

On a more personal note, I feel blessed to be able to go back to Sitio San Martin after five years. It was in our Community Immersion course in college when I was first exposed to the Aeta community. To see the smiles of these children as they have enjoyed the activities gives me a feeling of fulfillment. I am sure that the other members of the library staff who were with me felt the same way too.

Edward H. Puzon

THE ELDERLY of the GOLDEN ACRES

"Some people, no matter how old they get, never lose their beauty - they merely move it from their faces into their hearts." – Martin Buxbaum

Seeing the faces of the elderly women at the St. Anne quarters for the 3rd time really stirs up a "touching" feeling. Each time the UST Library Committee on Extension Services pays a visit to Golden Acres in Quezon City, the librarians could not help but instinctively show a feeling of love and concern for this 'marginalized' sector of our society.



A bonding moment with the elderly

Last October 24, 2010, thirteen (13) librarians and a support staff once again brought joy to the twenty (20) elderly women of St. Anne during their visit. It was no longer the same group that the librarians met the previous year (some have been transferred to Tanay, Rizal), but still, the objective of bringing joy to the elderly, even momen-

tarily, has remained.

The visit started with the Sunday Mass. It was such an inspiring moment to see the elders pray. After the Mass, the librarians went straight to the quarters. The excited faces of the elders, all happy to see what was in store for them on that day, made the group feel the same way.

While distributing some packed goods, the librarians exchanged stories with the 'olds' giving the room a "nostalgic" mood. It was lunch time when the group bade goodbye to the 'lolas'.

Some people are not that fortunate to have a family beside them when they reach the autumn stage of their life; they do not have somebody who would buy medicines for them for their illnesses, and no one to care for them during the times that they need comfort and loving arms. But still, they should consider themselves lucky, for nowadays, there are agencies and institutions that support and take care of senior citizens especially those who are abandoned and neglected. Similarly, let us do our part by sharing our countless blessings while we are still young and able.

Lourdes Fatima C. Calingasan

RESEARCH FOR HIGH SCHOOL STUDENTS



Prof. E. Batoon as he delivers his lecture.

The research process is one way by which students can have experience of the school library where they discover new things and grow intellectually. For the students to experience this, teachers and librarians need to provide effective instructional guidance in support of their research. They need to have a deep understanding of how

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EHS Celebrates "National Book Week"



In photo are: Fr. R. Rodriguez, Dean C. Arcangel, Prof. N. Caralipio and Ms. E. Majuelo during the ribbon cutting.

The Theme for this year's **National Book Week** celebration is "Global Linkages through Books and Information Technology and Communication=Pandaigdigan Pakikipag-ugnayan sa Pamamagitan ng Aklat at Impormasyong Tecknolohiya" is very appropriate because of the

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Atty. Santos included in his discussion the definition of *Magna Carta* including its brief history. He also enumerated existing *Magna Carta* passed by the Congress of the Philippines to familiarize the participants of its use and for whom it is intended.

The last speaker, Ms. Arajara, discussed issues on Philippine Librarianship affecting public librarians like government budget, benefits and salaries.

The major point that came out of the ensuing discussion was that the profession is not in immediate need of this *Magna Carta*, but it is a "welcome law" in the future. They believe that the current law, Republic Act No. 9246 or the "Philippine Librarianship Act of 2003," is enough to meet the needs of the profession. What is lacking is the strict adherence and implementation of its provisions. And since the title of the proposed law is "*Magna Carta* for Library Workers," one relevant question that needs to be answered is "will the new law also include paraprofessional staff of the library?"

Before thinking of adding another law for the benefit of the profession, it is important for the profession to first comply with the provisions of the existing law and to address the more pressing needs for additional competent and duly registered librarians. Atty. Santos informed the audience that at present, there are ca. 6,000 registered librarians in the Philippines, not even enough to fill up the almost 13,000 public libraries all over the country.

From a participant's point of view, the forum was a success. From the 60 participants that were expected by the organizers, more than a hundred registered.

Jonas T. Sahagun

UST Librarians... from page 10

the library and use its materials more often while undesirable characteristics make the students be uncertain to use the library. Thus, Dr. De Guzman challenged the participants to be more concerned in improving their images and become desirable to all the library users. He also mentioned the Librarian Typologies, such as, catalyst, willing workers, resourceful, with high IQ and EQ, have philosophical attitude, to mention a few.

The forum taught the librarians to take personal

Research for... from page 11

learners experience the research process and how learning through research can be facilitated.

With this in mind, the UST High School Library in cooperation with the UST High School department, sponsored a two-day lecture on **Basic Steps in Research for High School Students**. This was held on August 27 & September 1, 2010 from 9:30am to 12:00nn at the Benavides auditorium of the UST High School building.

The lecture was organized primarily for the fourth year students to:

- * apply the basic steps in the research process;
- * have a deep understanding of the research process and how research can be conducted;
- * receive instructional guidance in its affective and cognitive levels;
- * view library research as an opportunity to experience discovery and personal growth; and
- * optimize the available resources in the library.

On the first day of the lecture, Mr. John Raymond Sandoval, library coordinator of the High School department, delivered the opening remarks. He reminded the participants that they are fortunate to have been chosen to attend this activity because they get the chance to feed their minds with basic techniques about research which will be useful for them in order to comply with one of the major requirements for graduating students which is research.

Mrs. Eden Tolentino, Principal of the High School department, delivered the inspirational message. She reiterated the value of doing research and encouraged them to apply what-

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pride with their self-esteem and appearance in order to gain respect and admiration from their clientele. It made them realize the importance of being competent, committed and compassionate in their profession in order to become effective information specialist, and most importantly, to have a big heart for their beloved clientele.

The activity has been a very rewarding experience for the UST Librarians particularly, to be part of the 31st MIBF, a festivity of life-long learning!

Diana V. Padilla

ever knowledge they have gained from the lecture.

Prof. Emmanuel Batoon, a professor in Research from the UST Faculty of Arts and Letters, UST Graduate School, Ecclesiastical Faculty of Philosophy and a research associate at the UST Social Research Center was the guest speaker during this 2-day lecture.

The highlights of his lecture were the following:

1. Understand the Basics of College Research
2. Where you are: Description of Present High School Research
3. Where you will be: Description of College Research
4. Areas of Comparison
5. Definition of Research
6. Procedure in Conducting Research
7. Ethics and Documentation Style

During the open forum, Prof. Batoon made the students realize that doing research is the best way to learn, to read and think critically. He also emphasized that one of the steps in doing research is to know the library resources. This can be done by spending more time in the library and try to get to know the library staff who can help them find the materials they need.

On a personal note, from the lecture, I learned that research papers are not for demonstrating one's talent in collecting facts and quotations and present it as your own ideas; rather, the purpose of writing a good research paper is to prove one's ability to come to conclusions after analyzing and evaluating information. It should be an original thought to call it a good research. Never shun away from librarians; they connect everyone to vital sources of materials and information and provide subject bibliographies needed in research.

Ms. Estrella Majuelo, the chief librarian of the UST Miguel de Benavides Library, awarded the certificate of appreciation to the guest speaker. Mrs. Michelle San Gabriel, USTHS head librarian and organizer of the activity, gave the closing remarks.

The masters of ceremony during the program were Jessica Mae Pineda and Samantha C. Salaya, fourth year students of St. Dominic.

Michelle M. San Gabriel

EHS celebrates... from page 11

new gadgets that come out in the market which provide faster links and higher memory. Most libraries now have computers and Internet connections and are continuously improving to promote literacy through information technology. Linkages with other libraries are essential for as the saying goes "no library can ever be complete." Through proper use of technology and right contacts, any library is not far from being "ideal."

The theme emphasizes the importance of having connections not only with the different libraries but with the clients as well, particularly in terms of proper handling and management of technology which could prove to be of great advantage to users.

In connection with this, a series of activities have been prepared by the Book Lovers' Club in the observance of this yearly celebration.

◆ BOOK FAIR

This was held from November 22 to 26, 2010 at the second floor lobby of the Albertus Magnus building. This activity aimed to help the students to choose appropriate materials for their reading needs and interests and for their intellectual development. Rev. Fr. Romulo Rodriguez, O.P., graced the event while Prof. Clotilde Arcangel, Dean, College of Education and Assoc. Prof. Nenita Caralipio, Principal of the Grade School department did the honor of formally opening the fair.

The event was attended by the Book Lovers' Club members and the Education High School students. Three book companies participated in this activity, namely: Goodwill Bookstore, Anvil Publishing and Learning is Fun. Ms. Estrella Majuelo, Chief Librarian, gave the welcome remarks on its opening day.

◆ BULLETIN BOARD DESIGN CONTEST

The EHS/Grade School Library has always been an advocate of arts. Proofs of this are the yearly art activities that the library holds, one of which is the "Bulletin Board Design" contest. This was held at the activity area of the EHS/Grade school Library on November 23, 2010. It was participated in by EHS students and Grade School pupils. The winners came from the 3rd year level who garnered an average score

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of 93.67%. Members of the panel of judges were librarians of the UST Miguel de Benavides Library, namely: Ms. Lucila Adriano, Ms. Juanita Subaldo, and a guidance counselor, Ms. Agnes Buquid.

◆ **SHORT STORY WRITING CONTEST**

The aim of this activity is for the students to use the library resources and to develop their creativity to do an original work of fiction.

Declared winners were: 1. Ma. Jhayle Anne Meer – 4- Piety “Mirror-like eyes” (92%); 2. Niña Alexa Geronimo - 1- Honesty, “Ang Libro ko ay Buhay ko” (88.33%); 3. Gian Carlo Reyes – 1- Simplicity, “Kaia ng Powers” (87.33%).

The judges for this contest were Ms. Rose Cordura, the English Coordinator of the Grade School department, Ms. Michelle San Gabriel, Head Librarian of the UST High School Library, Mrs. Marivic Usita, Head Librarian of the Health Sciences Library.

The highlights of the celebration were the “Fictional Book Character Look-alike” contest and the “Original Sound Tract (OST) Movie Adaptation of Book Choral Singing” contest. These were held at the Albertus Magnus auditorium on November 24, 2010 and conceptualized by the Book Lovers’ Club, the objective of which is to make known to students the different books available in the library through portrayal of their characters. Members of the panel of judges were: Mrs. Raquel Lontoc, UST librarian, Ms. Claudine Chua, Guidance Counselor, and Ms. Maripia Rabacal, faculty member from the College of Education.

* **Fictional Book Character Look-Alike Contest Winners:**

- 1.Christian Calonsag and Winona Sadia of 1-Simplicity - *Alice in Wonderland*, 96.33%
- 2.Marian Ramarama and Noel Quinton of 3-Respect - *Aladdin and the Magic Lamp*, 92.33%
- 3.Paulo Angelo Furoque & Sarah Denise Samson of 4-Piety - *Peter Pan*, 91.66%

* **OST Movie Adaptation of Book Choral Singing Contest Winners:**

1. 4-Piety - *Someday We'll Know* from the book *A Walk to Remember* by Nicolas Sparks - 88.66%

2. 3-Patriotism - *Twilight* by Paramore’s *Decode* from the book of Stephenie Meyer - 86.66%.
3. 3-Respect - *A Whole New World* taken from the book *Aladdin and the magic lamp* - 85.66%

* **Awards were also given to the library users with the most number of books borrowed, namely:**

- 1st placer - Erika Songco, 4-Responsibility - **150 books**
2nd placer - Banessa Burdeos, 3- Patriotism, Vice President, Book Lover’s Club - **127 books**
3rd placer - Gillian Ilad, 3-Patriotism, Treasurer, Book Lover’s Club - **122 books**

Trivia about the **Lumina Pandit** exhibit was also conducted. Those who answered correctly received a gift from the “book rewards” donated by Learning is Fun.

◆ **BOOK DISCUSSION**

This was held at the Audio Visual Room (AVR) of the Education High School (EHS). The resource speaker was Mr. Edward Puzon, the Gifts & Exchange Librarian of the Miguel de Benavides Library. This was participated in by members of the Book Lovers’ Club. As an introduction, Mr. Puzon showed pictures related to *Percy Jackson and the Olympians Book 1: The Lightning Thief*. He discussed the highlights of each chapter and the significance of the different characters. Panel of reactors includes: Zebadia Cañero, Sarah Denise Samson and Patricia Samin.

◆ **FORUM ON READING**

This activity was held on November 26, 2010 at the AVR of EHS. This was exclusive to Book Lovers’ Club members. Rev. Fr. Angel Aparicio, O.P., Prefect of Libraries, gave the welcome remarks while Assoc. Prof. Marishirl P. Tropicales, Principal of EHS, gave the inspirational message.

Ms. Robin Lim, a recipient of the Alexander Langer International Peace Award in 2006 for her invaluable contribution as founder and executive director of Yayasan Ibu Bumi Sehat Birth Center in Bali, Indonesia, was the speaker. Ms. Lim has written several books including the one published by Anvil, the *Butterfly People*. It was Anvil Publishing which sponsored this activity.

The forum ended with a closing remarks from Mrs. Jeselle Anne Claire Sarito, the Library Coordinator of EHS.

Arlene P. Matias

UST LIBRARY CHRISTMAS PARTY 2010

A simple Christmas party for the library staff was held on December 17, 2010 at the lobby of the Miguel de Benavides Library.

The program started at 2:00 p.m. with an opening prayer led by Mrs. Leonila Manuel, member of the Committee on Human Values. This was followed by the opening remarks given by Mrs. Michelle M. San Gabriel, chairman, Committee on Human Values. Mrs. San Gabriel reminded everyone that Christmas is not only about sumptuous meals, expensive clothes and jewelry, new dresses and shoes but more importantly, it is sharing and giving to the less fortunate what one has which is the real essence and spirit of Christmas.

The program included parlor games like eating relay and some trivia questions which were unbelievably answered by members of the crowd. Other activities included dance competition, raffles, and surprise numbers. Intermission numbers like the guitar rendition of “doble-kara” by Mr. Edward Puzon, Gifts & Exchange librarian, together with his brother. A song number performed by Mr. Ken Aldrin Garcia, a staff from the Health Sciences Library, elicited laughter from the audience because of his rendition of “Sinta” complete with a funny half male/female costume and voices. Ms. Ma. Eloisa Contreras, working scholar from the Serials section also belted a song number.



The participants as they enjoy the fun-filled game

One of the highlights of the party was the so called “So You Think You Can Dance @ the Library,” a dance competition wherein six groups participated. Their numbers were well-rehearsed

with matching props and costumes. The groups came from the different sections and branch libraries. The combined groups of the Social Sciences and Religion sections were declared the winner.

This year’s party was really exciting because of the numerous raffle draws with prizes both in cash and in kind. The lucky winner of the 17 inch LG flat screen TV is Ms. Karissa Anne dela Cruz, a working scholar from the Humanities section.

Ms. Ma. Teresa M. Fenix, a friend of the library and Prof. Anna Maria Gloria S Ward, Manager of the “Lumina Pandit” exhibit, joined the party. The presence of the student exhibition guides and their special number really surprised everyone.

The affair ended with a Christmas message from Fr. Angel Aparicio, O.P., Prefect of Libraries. His rendition of the Spanish version of “Halina sa Belen” with the accompaniment of his favorite instrument, the flute, was well applauded.

The event was hosted by three working scholars, Mr. Hart Gonzales

from the Circulation, Ms. Jo Ann Marie Belinario from the Science and Technology, and Ms. Karissa Anne Dela Cruz from the Humanities.

To all who supported this 2010 UST Library Staff Christmas party – the Library Administrators, members of the Human Values Committee, book dealers and other donors, the entire library staff extends its heartfelt gratitude with a sincere hope that God will bless them a hundredfold for their generosity which is after all the true essence of Christmas – that of “loving and giving.”



Fr. A. Aparicio as he delivers his Christmas message

Michelle M. San Gabriel

A LIBRARIAN... A TEACHER



There are many changes in education brought about by the information age and technology, but the core of the teaching and library profession remains the same. What is changing are the methods and tools for information delivery; what remains unchanged is the role of both the teacher and the librarian to promote life-long learning through teaching, the teacher in a classroom setting and

the librarian in a library setting.

The role of the librarian as teacher poses identity problems for some academic librarians. In an article posted on LISNews by Susan Ariew, she mentioned that the “teaching role of the library varies from library to library and from institution to institution; the way in which librarians embrace the role of teaching would also fluctuate a great deal.” But according to Lourdes Fatima C. Calingasan, a former grade school teacher and now a medical librarian, there are no conflicting identities. She says “as a librarian, I see the role of a teacher through the library instructions conducted and in helping students in their research needs either at the reference desk or during a one-on-one consultation.” Fatima, or simply Fats to her friends, and Ms. Calingasan to her former students, epitomizes that role of a teacher-librarian.

Fatima was born on August 20, 1977 to Lucio and Clorinda Calingasan. She is the eldest in a brood of four. A true blooded Thomasian, Fatima finished her primary, secondary and tertiary education at the University of Santo Tomas. She is a graduate of Bachelor of Secondary Education major in Physical Education and Library Science, finishing them in 1998 and 2001,

respectively. Currently, she is completing her graduate studies also in UST.

Before her teaching career, she had brief working stints at the UST Accounting and Library departments as casual employee from June 1998 to May 1999, after which, she worked at the UST Grade School in various capacities such as class teacher, student council adviser, and P.E. club adviser, spanning an eight year period from June 1999 to October 2007. While teaching, she took up and finished a course in Library Science. She became a licensed librarian after passing the examination given by the Philippine Regulatory Board (PRC) in November 2006.

Fatima joined the roster of UST librarians in November 2007 following the footsteps of her grandmother, Prof. Erlinda F. Flores, former UST Chief Librarian, and of her godmother, Mrs. Benilda Certeza, former Head Librarian of the Religion Section. Her first assignment was as cataloger at the Technical Section of the Miguel de Benavides Library from November 2007 to November 2009. She is now assigned at the Health Sciences Library as Assistant Head Librarian.

An eager learner, Fatima keeps herself abreast with new information and technologies to be of better service to the library clientele. She is also a God-fearing person, a testament to her being a true Thomasian. In addition, she excels in jobs such as hosting and dancing. Personally, I see her as a simple, kind, and loving person – qualities that make her likable and easy to get along with.

But whether it be a teacher or a librarian, her experiences in both professions have complemented one another tremendously exemplifying what Celia Adriano, Director of Diliman Interactive Learning Center, describes as the “information professional of the 21st century – and beyond.”

Jonas T. Sahagun

Fr. Angel Aparicio, O.P.
Prefect of Libraries

Ms. Estrella S. Majuelo
Chief Librarian

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