



News in Print

University of Santo Tomas
MIGUEL DE BENAVIDES LIBRARY

Issue No. 57

June 2007



Mission

The UST Miguel de Benavides Library, inspired by its model, St. Thomas Aquinas, affirms and commits itself to provide its clients with timely access to a continuously expanding library collection; promote interest in reading and research work among the Thomasian community, participate in global information exchange and community development; pursue the professional advancement of its staff; and preserve the rich heritage of the University.

Vision

The UST Miguel de Benavides Library envisions itself to be the leading academic information resource center of the Philippines by delivering world class library and information services to meet the needs of the local and international community through service excellence.

What's Inside

- Seminar on "Staff Efficiency and Skills"
- Orientation for the Newly Hired Faculty Members
- UST Library "Team Building" Seminar
- UST Librarians on Tour
- Personal Development Activity of the EHS Department
- EBSCO Tutorial
- Online Databases
- New Librarian/New NAE
- Simply "Paeng"
- Upgrading of Library Services and Facilities
- New Acquisitions for Institute of Tourism and Hospitality Management

SEMINAR on “STAFF EFFICIENCY AND SKILLS”

One of the annual activities of the UST Miguel de Benavides Library is the In-house seminar which is done regularly in order to address the performance of the library staff both spiritually and professionally. The one-day seminar entitled “Benavides Library: Developing Staff Efficiency and Skills” was held on May 17, 2007 at the AV del Rosario Heritage Library.

The objectives of the said seminar are:

- ◆ to be able to manage research and records disposition;
- ◆ to enhance skills on research; and
- ◆ to develop quality filing systems for paper document records.

Two guest speakers were invited to talk on these two important topics. Dr. Praxedes dela Rosa, a faculty member from the Graduate School, talked on “Enhancing Research Capabilities of Librarians.” In her lecture, she stressed that “teachers as well as librarians should engage in research to understand and implement effectively the educational process and to cover isolated and multi-dimensional aspects important to education.” She also mentioned the right ingredients to have a successful research such as rewards, immortalization, prestige, promotion and cash.

Mrs. Erlinda B. Atendido, Chief Records Management Analyst of the National Library, was the second speaker. She discussed the topic on “Records Management.” According to her, “records should be able to support an institution's work to fulfill its mission. Since records contain information and a valuable resource, it is essential to take a systematic approach to the management of records.” According to the speaker, a records officer/keeper should have the following: analytical mind, maturity of judgment, systematic quality, consistency, accuracy and good memory. She also mentioned that the primary objective of records management is to control the creation and duplication of records and to guarantee that information

Continued on page 4

ORIENTATION for the NEWLY-HIRED FACULTY MEMBERS

The Office of the Vice-Rector for Academic Affairs through its Office for Faculty Evaluation and Development organized the seminar orientation for the newly hired faculty last June 7-8, 2007. It was held at the Multi Purpose Hall of UST-AMV College of Accountancy. The 2-day seminar was attended by approximately 120 participants from different faculties and colleges. The seminar aimed to familiarize the new members of the Thomasian community on the following:

1. Appreciate the philosophies of St. Thomas and St. Dominic de Guzman as translated to the mission vision of the University.
2. The nature of the Thomasian educator as professional

3. The University's organizational structure
4. Roles, responsibilities, benefits, privileges and development opportunities
5. The various models of instruction applicable to tertiary level education and ;
6. Acquaint with the available resources and services offered by the University in facilitating learning.

Ms. Ma. Czarina Lopez and Ms. Kaori Fuchigami, new librarians from the Library department, attended the orientation.

The orientation was a fruitful undertaking for the newly hired faculty members as they start their journey of teaching in the University of Sto. Tomas.

Ma. Czarina D. Lopez

UST LIBRARY “TEAM BUILDING” SEMINAR

The UST Miguel de Benavides Library ‘Team Building’ seminar was held at Caliraya Recreation Center in Lumban, Laguna last April 16 and 17, 2007. It was organized by the Committee on Human

Values headed by Mrs. Thelma Trinidad.

After some breather and acquainting with the place, the lecture-proper started. It was entitled “Building a Thomasian Team” and facilitated by



The UST Library administrators and staff together with the speakers and facilitators in a souvenir photo.

Continued on page 4

UST LIBRARIANS ON TOUR

The Philippine Association of Academic & Research Librarians (PAARL) organized a library tour in Hong Kong and Macau. The purpose of the trip was to gain new ideas by observing the practices of libraries abroad.

On the twenty third of May, 2007, four (4) UST librarians (Angelica Frances Cruz, Kaori Fuchigami, Ma. Czarina Lopez and Floriza Pablo) together with six librarians from other universities took off from the Diosdado Macapagal International Airport via Hong Kong Airlines flight.



Some of the participants pose for a shot in front of the Hong Kong Central Library.

The group was met by a representative from the Esquire Travel Agency Services in Hong Kong. From the airport, we proceeded to the Bridal Tea House Hotel in Kowloon where we stayed during our first day.

The following day, the group moved to Macau, an hour away from Hong Kong via Turbo Jet. At the Port de Macau we were met by the tour guide Mario, a Portuguese national who has been residing in Macau for more than twenty years. A shuttle bus took us around the city. We marveled at the sophisticated buildings and other infrastructures that lined up on both sides of the streets. Our first stop was the Goddess of Mercy Monument, a striking 20-metre high figure in bronze which rises from an artificial island reached by a causeway. The statue stands atop a dome in the shape of a lotus flower. The second stopover was the Macau Tower, the 10th tallest free-standing tower in the world, and the 8th

tallest in Asia. From the highest viewing deck it is possible to see up to a distance of 55km. To really have a fabulous view of Macau, one can stay at the Observation Lounge which has a glass-floored section that gives one the feeling that one is floating in mid air at 223m off the ground. It was quite an experience! We watched some thrill-seekers as they experienced a variety of climbs and bungee jumps.

Another tourist attraction that the group had seen is the A-Ma Temple, the oldest place of

worship in Macau. It includes the main hall, the stone, great mercy, and Kun lam (Goddess of Mercy) halls comprising the four pavilions. At the gate, stone lions guard the temple, beautiful statues of the Goddess, and engravings depicting the legend. Its beautifully tiled roofs and spectacular views from the upper gardens make this place distinct from the rest. Near the temple is a Portuguese pastry shop where we purchased some "pasalubong".

Lunch, which consisted mostly of Filipino dishes, was served at Holiday Inn Macau. We even bumped upon Filipino employees in said hotel and it was a good feeling meeting some 'kababayans' abroad.

After the sumptuous meal, we proceeded to our last stop, the St. Paul Ruins which is considered as the heart of Macau. I remember Mario as he mentioned that if one wouldn't be able to visit St. Paul, it is like he never visited

PERSONAL DEVELOPMENT ACTIVITY OF THE EHS DEPARTMENT

Last June 4, 2007, the Education High School department sponsored an activity on personal development. Its aim was to establish camaraderie and good relations among administrators, faculty members and staff of EHS department as well as to improve one's personality.

The original plan of the department was to hold this activity at Camiguin, Palawan or at Hidden Valley in Laguna but because of the hectic schedules of the faculty members and staff, the administrators decided to have it just around Metro Manila. In this venue, all were able to attend thereby having more time to bond together and relax in preparation for the opening of classes.

The group's first destination was at *Saisaki*, a Japanese restaurant, where everyone enjoyed the lunch courtesy of Fr. Romulo Rodriguez, O.P., the Regent of EHS. After that sumptuous meal, the group proceeded to SM West, went shopping and played bingo. It was full of excitement. It was at Figaro in Del Monte, Quezon City where we had our snack. After long hours of walk at the mall, the group's last destination was at ACE Water Spa where everyone enjoyed a different experience away from the pressure and stress of the routinary activities of school and office works. During that moment of relaxation, I realized that I could bring out the best in me when I am stress-free. I am looking forward to sharing my unique experience to my colleagues in the library.

Joining this activity was indeed a moment to treasure. I would like to thank the EHS administrators for their generosity in accommodating me and most importantly, for considering me a part of the EHS family.

Lucila B. Adriano

Continued on page 4

Continuation

SEMINAR ON STAFF... *from page 2*

is available when and where it is needed.

The latter part of the program was the echo seminars given by the four library staff namely: Mrs. Marilou Palermo, Mrs. Thelma Trinidad, Ms. Czarina Lopez, and Mr. Gary Lapid.

The seminar as a whole was very informative and interesting and it will surely be of big help to the library personnel in their activities especially in giving quality service, assisting researchers and in records management.

The activity was concluded by a closing remark from the Prefect of Libraries, Fr. Angel Aparicio, O.P.

Juliet E. Palisoc

UST LIBRARY TEAM... *from page 2*

Mr. Emmanuel Francis D. Batoon, a professor at the Faculty of Arts & Letters and of the UST Graduate School. He provided the participants with information about building a team within the work-place. At the end of the session, everyone shared his/her insights, opinions, sentiments with other members of the staff. The afternoon was allotted for recreation of the library staff. Dinner was served with bonfire where everyone participated in a program filled with fun.

The Library Planning session was held on the second day. It was attended by the heads and members of the different Library committees. The Committee heads presented a summary of their accomplishment reports and target plans up to year 2011 when the university will be celebrating its 400 years of continuing service and commitment. Engr. Delfin Jacob from the Office for Planning and Development acted as facilitator during the presentation of the Committee's different activities.

In behalf of the library staff, I would like to extend my gratitude to the library administration for providing us with such a fun-filled event and had given us the opportunity to work together as a team.

Kaori B. Fuchigami

UST LIBRARIANS ON... *from page 3*

Macau at all. From the Ruins, we walked through the Red Market, a well-known shopping street with all sorts of fruits, vegetables, flowers and clothes. Just across the street is the St. Dominic Church, painted in yellow and green and considered one of the most beautiful churches in Macau. We offered short prayers and as hearts were enlightened, everyone gained extra adrenalin. By 5:30 in the afternoon, the group headed back to Hong Kong. Though it was a long day tour, we could say that it was a happy experience we can look back.

Originally, the plan was to visit three libraries in Hong Kong and two in Macau. However, due to time constraints, we were able to visit only the libraries in Hong Kong. Located at the second level of Knowles building is the University of Hong Kong Library (HKUL). HKUL was established in 1912 and is the oldest academic library in the place with more than two million volumes in its collection. While the total stock in physical volumes keeps growing, the electronic collection has also witnessed a rapid expansion. HKUL comprises the Main Library and six specialist branch libraries, namely: the Dental, Education, Fung Ping Shan (East Asian Language), Yu Chun Keung Medical, Lui Che Woo Law and the Music Library. They are located in buildings around the campus. After the brief talk of a Filipino librarian, we had a guided tour inside the library by Mr. Peter Sidorko, the Deputy Librarian.

From HKUL, the group proceeded to Hong Kong Central Library which is located in downtown Causeway Bay of the Island. The 12-floor library is built on a site area of 9,400 square meters with a gross floor of 33,800 square meters and has a seating capacity of over 2,000. Its main feature is the digital library system. Hong Kong Central Library is equipped with the state-of-the-art facilities and extensive collections of reference materials and electronic references, which are well-positioned to meet the community's needs for information, lifelong learning and the profitable use of leisure. The extensive use of complex and advanced information technology and computer application literally provides members of the public a "library without walls" through which they can access a wide range of information from library terminals and computers at home or at work. Other important facilities include the Children's Lending and Reference Library, Toy Library, Adult Lending Library, Map Library, Young

Adult Lending and Reference Library, Central Reference Library and the Arts Resource Center. In addition, it is also provided with a Multimedia Production room, News-papers and Periodicals Reading area and Microform Production room.

The last library that we had visited is the Hong Kong Institute of Education Library. It is composed of the Mong Man Wai Library and the Town Center Library offering a full range of resources and services of a modern academic library. The Library houses one of the most comprehensive education collections in the Asia-Pacific Region including books, printed journals and multimedia materials. In addition to traditional printed materials, the Library has acquired electronic resources in all formats, including CD-ROM and WWW-based resources.

Mr. Michael Robinson, the Librarian of HIED and the President of Hong Kong Librarians Association, offered our group a sumptuous Cantonese cuisine. Our group is equally thankful to Mr. Sidorko of HKUL, Ms. Daisy Tai of Hong Kong Central Library, and to Mr. Robinson for being very accommodating.

To complete the Hong Kong experience, the group visited Disneyland in Lantau Island. The park opened at 9:00 a.m. The group took the train ride around the park. We first entered the Mickey's Philharmagic, a magical 3D experience. We also took a raft over to Tarzan's tree house, watched Golden Mickey which is a mock awards show featuring all Disney's favorite characters. We enjoyed the parade though it was quite difficult to stand for quite a long time in the blistering heat and very high humidity. We then went on to space mountain (our favorite ride in the park) before wandering around the park, shopping for souvenirs, and having our pictures taken together with the various characters. Fireworks started at 9:00 in the evening.

For a while, the librarians have totally forgotten about books and kept themselves busy flashing their beautiful smiles in front of the camera. Happy moments were captured nonstop, and everyone had that childlike-feeling.

We left Hong Kong via Hong Kong Airlines flight on May 27, 2007. It was indeed an exciting and fruitful experience and for this, we, the UST Librarians, extend our gratitude to the library administration for their support and for allowing us to join this tour.

Floriza A. Pablo

EBSCO TUTORIAL

7he General Reference and Information section coordinated with EBSCO(Elton B. Stephens Company) through Mr. Josef Halos, the country manager of EBSCO in order to conduct tutorial regarding the database *Business Source Complete*. It was held at the Heritage section of the Miguel de Benavides Library and was attended by some of the UST librarians.

The session started with a brief history of the research database. Mr. Halos introduced the *Business Source Complete*, a new database that EBSCO offers on a two months trial period. This is considered to be the world's definitive scholarly business database providing a leading collection of bibliographic and full text contents. It offers indexes and abstracts for the most important scholarly business journals dating back as early as 1886 in addition to the searchable cited references provided for the more than 1,200 journals. It is a superior database for full text journals in all disciplines of business, including marketing, management, accounting, finance and economics. Mr. Halos further explained the different services it offers to users and librarians as well. This search engine has a broad range of full text and bibliographic database designed for research that gives high relevance in searching which is definitely helpful for researchers.

EBSCO database can be searched only within the campus. A researcher can access this search engine through <http://library.ust.edu.ph> and click the online database link.

Jose Enrico Miguel D. David

ONLINE DATABASES

9n line with the library's mission to provide its clients with timely access to a continuously expanding library collection and to promote interest in reading and research work among the Thomasian community, the Miguel de Benavides Library added new subscriptions to its list of databases, the **LWW- Current Opinions** and **JSTOR**.

LWW- Current Opinions which stands for Lippincott Williams & Wilkins, caters research on health and medicine only. The Library subscribes to 42 full text journals about medicine. Another database subscription is the **JSTOR (Journal Storage)** a multi-discipline database. It is one of the trusted archives of important scholarly journals. It offers researchers the ability to retrieve high-resolution, scanned images of journal issues and pages. In the Philippines, the University of Sto. Tomas belongs to the five (5) institutions that have access to this database. Recently, the Library subscribed to their Arts and Sciences collection. Some of the journals included in the JSTOR are also available in printed form at the Library's Serials section.

Aside from these two new subscriptions, **EBSCO (Elton B. Stephens Company)** has also given the library new trial subscription of *Business Source Premier*, the world's

definitive scholarly business database. It provides a collection of the leading bibliographic and full text content of journal articles. As part of the comprehensive coverage offered by this database, indexes and abstracts for the most important scholarly business journals which date back as far as 1886 are included. *CINAHL (Cumulative Index to Nursing and Allied Health Literature) Plus with full text* is the world's most comprehensive source of articles for nursing and allied health journals providing full text for more than 560 journals indexed. It is the definitive research tool for all areas of nursing and allied health literature. This database provides nearly 575 full text publications, including nearly 550 peer-reviewed titles. *Psychology & Behavioral Sciences collection* covers topics such as emotional and behavioral characteristics, psychiatry and psychology, mental processes, anthropology, and observational and experimental methods. This database provides nearly 575 full text publications, including nearly 550 peer-reviewed titles. It is available for trial until September 2007 only.

These online databases are accessible within the campus only. To know more about their features, simply visit the library homepage at <http://library.ust.edu.ph>.

Ma. Czarina D. Lopez

New Staff

NEW LIBRARIAN

Born on May 6, 1985, Kaori Fuchigami is the second child of Tsunehiro and Elvira Fuchigami. Obviously from a Japanese origin, Kaori, which in English means “fragrant,” is the youngest member of the UST library.



She is a graduate of the UST College of Education with a degree in Bachelor of Science in Education major in Library Science. As a student, Kaori had exemplary records such as garnering first place in the 14th Library and Information

Science (LIS) Wizards 2006 under the Group category; their group thesis entitled “Clientele Recognition of Library Terms and Concepts Used by Librarians” was published in the *Journal of Librarianship and Information Science*, 2005 and was given the **International Publication Awardee for 2006**.

Kao, as she is fondly called in the library, describes her work at the Reference section challenging and satisfying. She enjoys meeting new people, answering queries and assisting them in their research. She loves the “adrenalin rush” she experiences when the general reference counter gets busy.

Marivic G. Usita

was favorably hired as a regular non-academic employee on February 2007.

This silent and hardworking lad was born on September 14, 1978 in Passi City, Iloilo. Christian is a graduate of B.S. Computer Engineering in Western Institute of Technology in Iloilo City.



NEW NAE

After serving the UST Miguel de Benavides Library for almost two years starting May 2005 as casual employee, Mr. Christian P. Barlan

Mr. Barlan is currently holding the position of Library Charger and is now assigned at the Technical Section under the supervision of Ms. Ma. Cecilia Lobo, Acquisition Librarian.

Ma. Arleen M. Abad

Library Profile

Met this simple and workaholic man in the library in the person of Rafael Travilla, popularly known as “Paeng” to his co-workers and friends. His dedication to work makes him always a candidate in the search for the ‘Non-academic Most Outstanding Employee’ of the university.

Born on the 29th day of March, 1960, Paeng is the 3rd son of Estelita and Demetrio Travilla. He is married to Susan Travilla and blessed with three children: Marlon, Maristel and Russell.

Paeng was employed in the University of Santo Tomas in August

SIMPLY ‘PAENG’



1981 as janitor. Later, he was hired as support staff in the UST library in March 1988.

His duties and responsibilities in the library are remarkable. He is

hardworking and always finds time to assist his co-workers. He considers the library as his second home; he loves to stay in the office even during his free time because for him the library is like a sanctuary where he finds happiness and peace of mind in the company of his co-workers.

Despite the problems and challenges in life, Paeng is a true survivor, who rises after every fall and believes that life must go on no matter what happens.

Dolores E. Morante

UPGRADING OF LIBRARY SERVICES AND FACILITIES

7he UST Miguel de Benavides Library has once again embarked on some renovations in its continuous effort to upgrade its services and facilities. The following improvements are in progress:



Male CR



Female CR

Comfort Rooms. The complete makeover of the 3rd floor comfort rooms will surely freshen up the areas making it more pleasant and providing a

condition of comfort.

Waterproofing. Though the task may seem to be simple, waterproofing is being done to address one of the most complex problems of a building. It is the hope that through this work, leaks in the building will be minimized if not totally eliminated.



Conference Hall. The long-proposed back door of the Conference Hall has finally materialized. The purpose of which, just like any other auditoria or lecture halls, is to allow people inside the hall to go out of the room without

disrupting an on-going discussion inside the hall.

Elevator. The modernization of one of the library's elevator cabs is almost finished. The library patrons can expect an improved and fast lift service.

Grade School Library. The Grade School library has also undergone some changes, a new set-up in the library's counter station gives the area a more appealing look.

As it is now, it could well be said that the renovations have been well executed in accordance with specifications taking into consideration the period and style the building was built.

In addition to the collections and the fast-developing technology, these improved facilities is another way to meet the challenges of educating the minds of young professionals.

Juanita D. Subaldo

New Books

NEW ACQUISITIONS

for INSTITUTE OF TOURISM AND HOSPITALITY MANAGEMENT

Bardi, James A. (2007). *Hotel front office management*. 4th ed. Hoboken, N.J.: John Wiley & Sons.

Beech, John, ed. (2006). *The business of tourism management*. Harlow, England: Financial Times/Prentice Hall.

Berman, Sally. (2006). *Service learning: a guide to planning, implementing, and assessing student projects*. 2nd ed. Thousand Oaks, Calif.: Corwin Press.

Boella, Michael John. (2005). *Human resource management in the hospitality industry: an introductory guide*. 8th ed. Amsterdam: Elsevier/Butterworth-Heinemann.

Boniface, Brian G. (2005). *Worldwide destinations: the geography of travel and tourism*. 4th ed. Oxford: Butterworth-Heinemann.

Boniface, Brian G. (2005). *Worldwide destinations casebook: the geography of travel and tourism*. Oxford: Butterworth-Heinemann.

Buhalis, Dimitrios, ed. (2006). *Tourism business frontiers: consumers, products and industry*. Amsterdam: Elsevier Butterworth-Heinemann.

Dittmer, Paul. (2006). *Principles of food, beverage, and labor cost controls*. 8th ed. Hoboken, N.J.: John Wiley & Sons.

Dowling, Ross K., ed. (2006). *Cruise ship tourism*. Wallingford, UK: CABI.

Egerton-Thomas, Christopher. (2006). *How to open and run a successful restaurant*. 3rd ed. Hoboken, N.J.: John Wiley & Sons.

Feinstein, Andrew Hale. (2005). *Purchasing: selection and procurement for the hospitality industry*. 6th ed. Hoboken, N.J.: J. Wiley.

Fesemaier, Daniel R., ed. (2006). *Destination recommendation systems: behavioral foundations and applications*. Oxfordshire: CABI.

Goeldner, Charles R. (2006). *Tourism: principles, practices, philosophies*. 10th ed. Hoboken, N.J.: J. Wiley.

Goldblatt, Joe Jeff. (2005). *Special events: event leadership for a new world*. 4th ed. Hoboken, N.J.: Wiley.

Hall, Derek R. (2006). *Tourism and welfare: ethics, responsibility and sustained well-being*. Wallingford, UK: CABI.

Horner, Susan. (2005). *Leisure marketing: a global perspective*. Amsterdam: Elsevier Butterworth-Heinemann.

Jones, Eleri, ed. (2005). *Tourism SMEs, service quality, and destination competitiveness*. Wallingford, Oxfordshire, UK: CABI.

Kotler, Philip. (2006). *Marketing for hospitality and tourism*. 4th ed. Upper Saddle River, NJ: Pearson Prentice Hall.

Kotschevar, Lendal Henry. (2007). *Presenting service: the ultimate guide for the*

Continued on page 8

Continuation

- foodservice professional*. 2nd ed. Hoboken, NJ : John Wiley & Sons.
- Lazzeretti, Luciana, ed. (2006). *Tourism local systems and networking*. Amsterdam : Elsevier.
- Lillicrap, Dennis R. (2006). *Food and beverage service*. 7th ed. London : Hodder Arnold.
- March, Roger. (2005). *Tourism behaviour : travellers' decisions and actions*. Wallingford, UK : CABI.
- Mathieson, Alister. (2006). *Tourism : changes, impacts, and opportunities*. Harlow, Eng. : Pearson Prentice Hall.
- McIntyre, Norman, ed. (2006). *Multiple dwelling and tourism : negotiating place, home, and identity*. Oxfordshire : CABI.
- Miller, Jack E. (2007). *Supervision in the hospitality industry : applied human resources*. 5th ed. Hoboken, N.J. : Wiley.
- Monroe, James C. (2006). *Art of the event : complete guide to designing and decorating special events*. Hoboken, N.J. : John Wiley.
- Montgomery, Rhonda J. (1995). *Meetings, conventions, and expositions : an introduction to the industry*. New York : Van Nostrand Reinhold.
- National Restaurant Association. (2007). *Human resources management and supervision : competency guide*. Upper Saddle River, N.J. : Pearson, Prentice Hall.
- Oelkers, Dotty Boen. (2007). *Travel and tourism marketing*. Australia : Thomson/ South-Western.
- Prideaux, Bruce. (2006). *Managing tourism and hospitality services : theory and international applications*. Wallingford, UK : CABI.
- Reed, Lewis. (2006). *Specs : the foodservice and purchasing specification manual*. Student ed. Hoboken, N.J. : John Wiley.
- Reid, Robert D. (2006). *Hospitality marketing management*. 4th ed. Hoboken, N.J. : John Wiley & Sons.
- Ritchie, Brent W., ed. (2005). *Tourism research methods : integrating theory with practice*. Wallingford, Oxfordshire, UK : CABI.
- Roberts, Kenneth. (2006). *Leisure in contemporary society*. 2nd ed. Wallingford, Oxon, U.K. : CABI.
- Roldan, Amelia Samson. (2003). *Food service and bartending*. Rev. ed. Manila : Skill Development & Management Services.
- Rutherford, Denney G., ed. (2007). *Hotel management and operations*. 4th ed. Hoboken, N.J. : John Wiley.
- Ryan, Chris. (2005). *Taking tourism to the limits : issues, concepts and managerial perspectives*. 1st ed. Amsterdam : Elsevier.
- Sigala, Marianna, ed. (2005). *International cultural tourism : management, implications, and cases*. Amsterdam : Elsevier Butterworth-Heinemann.
- Supovitz, Frank. (2005). *The sports event management and marketing playbook*. Hoboken, N.J. : J. Wiley & Sons.
- Tarlow, Peter E. (2002). *Event risk management and safety*. New York : J. Wiley.
- Theobald, William F., ed. (2005). *Global tourism*. 3rd ed. Burlington, MA : Elsevier.
- Thomas, Rhodri, ed. (2004). *Small firms in tourism : international perspectives*. Amsterdam : Elsevier.
- Tum, Julia. (2006). *Management of event operations*. Amsterdam : Elsevier/ Butterworth-Heinemann.
- Wolf, Paulette. (2005). *Event planning made easy : 7 simple steps to making your business or private event a huge success*. New York : McGraw-Hill.
- Yeoman, Ian, ed. (2004). *Festival and events management : an international arts and culture perspective*. Amsterdam : Elsevier Butterworth-Heinemann.



Fr. Angel Aparicio, O.P.
 Prefect of Libraries

Ms. Estrella S. Majuelo
 Chief Librarian

Ms. Angelita P. Timbangcaya
 Assistant Chief Librarian

UST LIBRARY STAFF

- | | | |
|-----------------------|---------------------|------------------------|
| Abad, Ma. Arleen | Gestiada, Enrique | Morante, Dolores |
| Adriano, Lucila | Gomez, Jenneth | Nagorite, Elma |
| Alejo, Ma. Serena | Lapid, Edgardo | Olamit, Nancelita Lane |
| Alonzo, Madonna | Lauro, Annabelle | Pablo, Floriza |
| Balbin, Rosemary | Lobo, Ma. Cecilia | Palangan, Joel |
| Barlan, Christian | Lopez, Ma. Czarina | Palermo, Marilou |
| Bermudez, Lucy | Magtaan, Nemesio | Palisoc, Juliet |
| Cardenas, Lilibeth | Mangona, Jasmin | Panizal, Evangeline |
| Castillo, Olivia | Manguilin, Chona | Polinag, Editha |
| Certeza, Benilda | Manuel, Leonila | San Gabriel, Michelle |
| Cruz, Angelica | Martin, Perla | Subaldo, Juanita |
| David, Jose Enrico | Matawaran, Nora | Tiamson, Lordelyn |
| David, Maria Luz | Matias, Arlene | Travilla, Rafael |
| Dela Vega, Bernardita | Matias, Ginalyn | Trinidad, Thelma |
| Estoya, Ma. Teresa | Mendoza, Raymond | Usita, Marivic |
| Estudillo, Agnes | Milabo, Ma. Theresa | Viernes, Sabina |
| Fuchigami, Kaori | | |

Editorial Staff

Ms. Estrella S. Majuelo
Editor

Marivic G. Usita
Assistant Editor

Feature Articles

Ma. Teresa F. Estoya
 Chona L. Manguilin

Copy Reader

Ms. Angelita P. Timbangcaya

Contributors

Ma. Arleen M. Abad
 Lucila B. Adriano
 Jose Enrico Miguel D. David
 Kaori B. Fuchigami
 Ma. Czarina D. Lopez
 Dolores E. Morante
 Floriza A. Pablo
 Juliet E. Palisoc
 Juanita D. Subaldo
 Marivic G. Usita

Layout Artists

Ma. Arleen M. Abad
 Juanita D. Subaldo

Photographers

Noli V. Magtaan
 Joel T. Palangan

Circulation Managers

Dolores E. Morante
 Rafael A. Travilla

Fr. Angel Aparicio, O.P.
Adviser

Published quarterly by the Miguel de Benavides Library, España, Manila.